

Sponsor and Exhibitor Terms and Conditions

1. DEFINITIONS

1.1. The definitions and rules of interpretation in this condition apply in the Contract:

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| Affiliate: | any entity that directly or indirectly controls, is controlled by, or is under common control with another entity. |
| Booking Form: | the form summarising the Event(s) for which you will Sponsor or Exhibit, the relevant Fee and other agreed principal terms. |
| Business Day: | a day other than a Saturday, Sunday or a public holiday in England and Wales. |
| Charges: | the relevant Fee and any additional costs set out in the Booking Form or agreed in writing. |
| Confidential Information: | all confidential or proprietary information (however recorded or preserved) that is disclosed or made available (in any form or medium), directly or indirectly, by you to us or us to you. |
| Contract: | a contract between you and us in relation to Sponsoring or Exhibiting at the Event incorporating the Booking Form and these Terms and Conditions. |
| Data Controller, Data Processor, Data Subject, Personal Data and Supervisory Authority | shall have the respective meanings under the Data Protection Legislation. |
| Data Protection Legislation: | (i) the Data Protection Act 2018 and unless and until the GDPR is no longer directly applicable in the UK, the General Data Protection Regulation (EU) 2016/679) and any national implementing laws, regulations, and secondary legislation, as amended or updated from time to time, in the UK and then (ii) any successor legislation to the GDPR or the Data Protection Act 2018. (iii) any other applicable laws concerning the protection of personal data. |
| Event: | the event(s) to be organised by us as set out in the Booking Form, which may be a physical event or a digital virtual event or other broadcast digital audio or video webinar. |
| FISITA: | means FISITA (UK) Limited a company registered in England and Wales (Registration No. 03572997) of Unit 29, M11 Business Link, Stansted, Essex CM24 8GF England. |
| Marks: | your proprietary marks and logos details of which are supplied to us together with any of your accompanying artwork, design, slogan, text, and other collateral marketing signs. |
| Fee: | the sums set out in the Booking Form. |
| Rights: | the bundle of rights associated with the Event granted to you as set out in the Booking Form. |
| Force Majeure Incident: | any incident or event affecting the performance of any provision of the Contract arising from or attributable to |

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| | acts, events, omissions, or accidents which are beyond the reasonable control of a party including any abnormally inclement weather, flood, lightning, storm, fire, explosion, earthquake, subsidence, structural damage, epidemic, pandemic, or other natural physical disaster, transport disruptions, failure, or shortage of power or broadband supplies, war, military operations, riot, crowd disorder, strike, lockouts or other industrial action, terrorist action, civil commotion and any legislation, regulations, ruling or omission of any relevant government, court, competent national authority, or governing body. |
| Intellectual Property Rights: | all patents, rights to inventions, utility models, copyright and related rights, trademarks, service marks, trade, business and domain names, rights in trade dress or get-up, rights in goodwill or to sue for passing off, unfair competition rights, rights in designs, performer's property rights, rights in computer software, database right, topography rights, rights in Confidential Information and any other intellectual property rights, in each case whether registered or unregistered and including all applications for, and renewals or extensions of, these rights, and all similar or equivalent rights or forms of protection in any part of the world. |
| Organiser: | means FISITA (UK) Limited. |
| Organiser's Marks: | the trademarks, brands and logos associated with the Event and, if applicable, associated publication to be used for all promotion, advertising, and marketing of the Event, together with any associated artwork, design, slogan, text, and other collateral marketing signs owned by, or licenced to, the Organiser that are to be used in connection with the Event. |
| Package: | The Sponsor or Exhibitor Package as indicated on the Booking Form. |
| Start Date: | the date specified on the Booking Form or if none is specified the date of the last signature on the Booking Form. |
| Term: | the period as set out in condition 3.1. |
| VAT: | value added tax chargeable under English law for the time being and any similar additional tax. |

- 1.2. A reference to **"we", "us", our"** or **"FISITA"** is to FISITA (UK) Limited (company number 03572997) with registered office at Unit 29, M11 Business Link, Stansted, Essex CM24 8GF United Kingdom.
A reference to **"you", "your"** is a reference to the customer, or other entity identified in the Booking Form.
- 1.3. Condition headings shall not affect the interpretation of the Contract.
- 1.4. A **person** includes a natural person, corporate or unincorporated body (whether or not having separate legal personality).
- 1.5. A reference to a **company** shall include any company, corporation, or other body corporate, wherever and however incorporated or established.
- 1.6. Unless the context otherwise requires, words in the singular shall include the plural and, in the plural, include the singular.

- 1.7. Unless the context otherwise requires, a reference to one gender shall include a reference to the other genders.

2. CONDITIONS AND ORDER

- 2.1. These conditions shall: (i) apply to and be incorporated in the Contract; and (ii) prevail over any inconsistent terms or conditions contained in, or referred to in, the Booking Form or specification, or implied by law, trade custom, practice, or course of dealing.
- 2.2. No addition to, variation of, exclusion or attempted exclusion of any term of the Contract shall be binding on us unless in writing and signed by our duly authorised representative.
- 2.3. No order, whether issued by us or you, are binding on the other until the earlier of us executing and returning it to you or us commencing services pursuant to the Booking Form, at which point a contract shall be formed between us and you for the supply and purchase of services specified in the Booking Form on these conditions.
- 2.4. Your standard terms and conditions (if any) attached to, enclosed with, or referred to in the Booking Form or sent under separate cover shall not govern the Contract.
- 2.5. To the extent there is any conflict between the Booking Form and these conditions, the Booking Form conditions shall take precedence.

3. TERM

- 3.1. The Contract will take effect on and from the Start Date and shall continue for a period expiring two calendar months after the Event.

4. GRANT OF RIGHTS AND RESERVATIONS

- 4.1. We grant and you accept (a) the Rights and (b) a licence to use the Organiser's Marks during the Term, and in accordance with the terms and conditions set out in the Contract.
- 4.2. All rights not expressly granted to you under the Contract are reserved to us. You acknowledge and agree that we are the owner or controller of the Rights and of all rights in the Organiser's Marks.
- 4.3. You grant and we accept a worldwide, non-exclusive, royalty free, sub-licensable licence to use the Marks:
 - 4.3.1. during the Term for the delivery of the Rights; and
 - 4.3.2. in perpetuity to promote and exploit the Event in any media whether now known or yet to be invented (including on a website or mobile device application).

5. OUR RIGHTS AND OBLIGATIONS

- 5.1. We will procure the organisation and staging of the Event at our sole cost and expense in accordance with the terms of the Contract.
- 5.2. We will ensure that appropriate platforms are used for the delivery of digital events. For the avoidance of doubt, we will not be responsible for power or broadband outages which are out of our control or any other Force Majeure Incidents. Nor shall we be responsible for local power or broadband outages impacting individual or delegates or other attendees.
- 5.3. We use our reasonable endeavours to deliver or ensure the delivery of each and all the Rights to you.
- 5.4. We confirm that, whenever possible, the Marks will be displayed within the virtual presentation and, in the case of a physical Event, at the Event venue in accordance with the Package as described on the Booking Form.

6. YOUR RIGHTS AND OBLIGATIONS

- 6.1. You undertake to us:

- 6.1.1. to submit to us for our prior written approval, not to be unreasonably withheld or delayed, pre-production samples of any advertising, promotional or other material or press release which associates you with the Event, or which incorporates the Organiser's Marks, before their distribution, production or sale;
- 6.1.2. to ensure that all materials promoted, published, distributed, or sold and which are associated with the Event or which incorporate the Organiser's Marks shall comply in all respects with the samples approved in accordance with condition 6.1.1 and to immediately withdraw them at your sole cost from circulation at our written request if they do not;
- 6.1.3. to ensure that all materials promoted, published, distributed, or sold and which are associated with the Event or which incorporate the Organiser's Marks will be safe and fit for their intended use and shall comply with all relevant statutes, regulations, directives and codes in force;
- 6.1.4. to provide to us, at your sole cost and expense, all suitable materials including artwork of the Marks in a format and within print deadlines reasonably specified by us for them to be reproduced under our control for the fulfilment of the Rights;
- 6.1.5. not to apply for registration of any part of the Organiser's Marks or anything confusingly similar to the Organiser's Marks as a trademark for any goods or services;
- 6.1.6. not to use the Organiser's Marks or any part of them or anything confusingly similar to them in its trading or corporate name or otherwise, except as authorised under the Contract;
- 6.1.7. not do or permit anything to be done which might adversely affect, or diminish the value of any of the Rights;
- 6.1.8. to use all reasonable endeavours to assist us in protecting the Organiser's Marks and not to knowingly do, or cause or permit anything to be done, which may prejudice or harm or has the potential to prejudice or harm the Organiser's Marks or our title to the Organiser's Marks or to the image of the Event, us, or the Event venue;
- 6.1.9. to notify us of any suspected infringement of the Organiser's Marks, but not to take any steps or action whatsoever in relation to that suspected infringement unless we request you to.
- 6.2. You have no right to sub-license, assign or otherwise dispose of any of the Rights, without our prior written consent.
- 6.3. You will not engage in joint promotions with any third party in relation to the Event without our prior written consent.

7. CHARGES AND PAYMENT TERMS

- 7.1. In consideration of the Rights granted to you, you will pay us (or our designated agent, as the case may be) the Fee, payable in accordance with the deadline stated on the invoice and/or Booking Form.
- 7.2. All amounts payable to us under the Contract are to be paid free and clear of currency control restrictions, bank charges, fees, duties or other transactional costs, the payment of which shall be your sole responsibility.
- 7.3. You may not make any deductions from, nor set-off any sums in relation to the Charges. We may set off any sums we owe you against any sums you owe us.

- 7.4. Unless expressly stated otherwise, the Fee and Charges are exclusive of VAT (or equivalent sales tax). You must pay VAT and/or any other applicable sales tax in addition to the Fee and Charges at the prevailing rate.
- 7.5. We are entitled to charge you interest on any payment which is not received by us when due. This will be calculated daily at the 4% rate per annum above the prevailing base rate of our bankers from the date upon which payment was due until the date of payment.
- 7.6. We reserve the right not to provide any element of the Event and to suspend the Rights until you have paid us sufficient funds to meet such expenses and we will not be liable for any matters arising out of any delay by you in payment.

Any queries concerning an invoice must be raised via email to our Finance Department finance@fisita.com within five working days of the date of invoice.

8. WARRANTIES

- 8.1. Each party warrants to the other that:
 - 8.1.1. it has full authority to enter into the Contract and is not bound by any agreement with any third party that adversely affects the Contract; and
 - 8.1.2. it has and will maintain throughout the Term, all necessary powers, authority and consents to enter into and fully perform its obligations under the Contract.
 - 8.1.3. neither the execution nor performance of the Contract gives rise to a breach of any other agreement to which you/we respectively are a party.
- 8.2. We warrant to you that:
 - 8.2.1. we own or control the Event and the Organiser's Marks and that your use of the Organiser's Marks and your exercise of the Rights in accordance with the provisions of the Contract will not infringe the rights of any third party;
 - 8.2.2. no promotions or advertising for the Event will be offensive, obscene or derogatory in nature or defamatory of any third party;
 - 8.2.3. we will ensure that use of the Organiser's Marks in accordance with the provisions of the Contract and in the exercise of the Rights will not infringe any advertising rules, statutes, and codes in force in relation to the Event.
- 8.3. You warrant that:
 - 8.3.1. you own or are solely entitled to use the Marks and any other material supplied to us in relation to the Contract and we will be entitled to see evidence to this effect on request;
 - 8.3.2. our use of the Marks in accordance with condition 8.2 will not infringe the rights of any third party;
 - 8.3.3. you will procure the manufacture, packaging, distribution, advertising and sale of all materials incorporating the Organiser's Marks in compliance with all laws, regulations, by-laws, safety standards and ethical norms relating to their manufacture, promotion, distribution and sale, including, without limitation, the highest standards of business ethics prevailing in the industry.
- 8.4. Save as set out in this condition 8, all warranties, conditions and other terms implied by statute or common law are, to the fullest extent permitted by law, excluded from the Contract.

9. INTELLECTUAL PROPERTY RIGHTS

- 9.1. You and we acknowledge as follows:
 - 9.1.1. all rights in the Marks, including any goodwill associated with them, shall be your sole and exclusive property, and we will not acquire any rights in the Marks, nor in any developments or variations of them;

- 9.1.2. all rights in the Organiser's Marks, including any goodwill associated with them, shall be our sole and exclusive property and you will not acquire any rights in the Organiser's Marks, including any developments or variations of them;
- 9.2. All Intellectual Property Rights in and to any materials produced for the Event, excluding the Marks, shall remain, or be assigned to become, our sole and exclusive property.

10. IPR INDEMNITIES

- 10.1. You will indemnify us and keep us indemnified from and against all claims, damages, losses, costs (including all reasonable legal costs), expenses, demands or liabilities arising out of any claim that our use of the Marks in accordance with the Contract infringes any Intellectual Property Rights or moral rights of any third party.
- 10.2. We will indemnify and keep indemnified you from and against all claims, damages, losses, costs (including all reasonable legal costs), expenses, demands or liabilities arising out of any claim that your use of the Organiser's Marks in accordance with the Contract infringes any Intellectual Property Rights or moral rights of any third party.
- 10.3. The party seeking to rely on an indemnity at condition 10.1 and condition 10.2 ("**Indemnified Party**") will:
 - 10.3.1. promptly and fully notify the other party ("**Indemnifying Party**") of any third-party claim in respect of which it wishes to rely on the indemnity ("**IPR Claim**");
 - 10.3.2. allow the Indemnifying Party, at its own cost, to conduct all negotiations and proceedings and to settle the IPR Claim, always provided that the Indemnifying Party shall obtain the Indemnified Party's prior approval of any settlement terms, which is not to be unreasonably withheld;
 - 10.3.3. provide the Indemnifying Party with any reasonable assistance regarding the IPR Claim as is required by the Indemnifying Party, subject to reimbursement by the Indemnifying Party of the Indemnified Party's costs so incurred; and
 - 10.3.4. not, without prior consultation with the Indemnifying Party, make any admission relating to the IPR Claim or attempt to settle it, provided that the Indemnifying Party considers and defends any IPR Claim diligently and in a way that does not bring the reputation of the Indemnified Party into disrepute.

11. TERMINATION BY YOU OR US

- 11.1. Without affecting any other right or remedy available to it, either party may terminate the Contract with immediate effect by giving written notice to the other party if:
 - 11.1.1. the other party fails to pay any amount due under the Contract on the due date for payment and remains in default not less than 14 days after being notified in writing to make such payment;
 - 11.1.2. the other party commits a material breach of any term of the Contract which breach is irremediable or (if such breach is remediable) fails to remedy that breach within a period of 14 days after being notified in writing to do so;
 - 11.1.3. an order is made, or a resolution is passed for the winding up of the other party, or an order is made for the appointment of an administrator to manage the affairs, business and property of the other party, or such an administrator is appointed, or a receiver is appointed of any of the other party's assets or undertaking, or circumstances arise which entitle a court or a creditor to appoint a receiver or manager or which entitle a court to make a winding-up order, or the other party takes or suffers any similar or analogous action in consequence of debt, or an arrangement or composition is made by the other

- party with its creditors or an application to a court for protection from its creditors are made by the other party;
- 11.1.4. the other party ceases, or threatens to cease, to carry on all or substantially the whole of its business; or
- 11.1.5. any event occurs, or proceeding is taken, with respect to the other party in any jurisdiction to which it is subject that has an effect equivalent or similar to any of the events mentioned in condition 11.1.3 to 11.1.4 inclusive.
- 11.2. Without limiting our other rights or remedies, we may suspend the Event and/or terminate the Contract if you become subject to any of the events listed in conditions 11.1.3 to 11.1.4, or we reasonably believe that you are about to become subject to any of them.
- 11.3. If we cancel or make a significant change to the Event you will be entitled to a full refund of the Fee except where cancellation is due to a Force Majeure Incident in which case, we will not be liable to offer you any compensation or be liable for any losses or damages.
- 11.4. You may cancel the Contract no later than six weeks before the start of the Event to receive a full refund of the Fee.

If you cancel within six weeks of the start of the Event or, following the inclusion of your company name or logo onto marketing collateral or other hard copy or electronic literature relating to the Event, whichever is earlier, you will be liable for 100% of the Fee and any other charges reasonably incurred.

12. CONSEQUENCES OF TERMINATION

- 12.1. Following termination of the Contract for whatever reason:
 - 12.1.1. you must immediately pay any sums due to us;
 - 12.1.2. we will each return to the other (or, at the other's request, destroy) all materials and confidential information belonging to the other that the other had supplied in connection with the Contract;
 - 12.1.3. any provision of the Contract that expressly or by implication is intended to come into or continue in force on or after termination or expiry of the Contract shall remain in full force and effect including, without limitation, conditions 7 (Charges and Payment Terms), 9 (Intellectual Property Rights), 10 (IPR Indemnities), 12 (Consequences of Termination), 14 (Confidentiality), 15 (Data protection), 17 (Limitation of Liability) and 18 (Miscellaneous).
 - 12.1.4. the Rights granted by us to you under the Contract will immediately terminate and revert to us and you will not exercise the Rights or use or exploit (directly or indirectly) your previous connection with us or the Event;
- 12.2. Expiry or termination of the Contract shall not affect any rights, remedies, obligations or liabilities of the parties that have accrued up to the date of termination.

13. FORCE MAJEURE

- 13.1. We shall not be liable for any failure to perform the Contract or any part of it, if there is a Force Majeure incident or, in our reasonable opinion, there is likely to be a Force Majeure incident that:
 - 13.1.1. prevents us or is likely to prevent us from performing our obligations; or

- 13.1.2. (acting reasonably) we determine it would be uneconomical or unsafe to perform our obligations under the Contract.
- 13.2. In the circumstances of a Force Majeure Incident, as described in clause 13.1, we shall not be liable to return any Charges to you that you have paid and recommend that you obtain event cancellation insurance. Further, any cancellation rights provided at clause 11.4 shall cease to apply. Nevertheless, we will endeavour, at our discretion, to either:
- 13.2.1. in the case of a physical event, convert the Event to a different format, for example, to a virtual digital event; or
- 13.2.2. postpone the Event (in the same or materially the same format).
- If we convert the Event to a different format, then, at our discretion, we may offer you a suitable discount.
- The discount will be determined based upon various factors including the costs that we had already committed to the Event.
- If we postpone the Event (in the same or materially the same format), we will use reasonable endeavours to rebook the Event for another date to take place within six months of the original date.
- If you agree to a new date clause 13.3 applies; otherwise clause 13.4 applies.
- 13.3. If you agree to a new date, the Contract will be deemed amended so that all obligations relate to the new date, all payments already made will be allocated to the booking for the new date. If we had included your company's name or logo on marketing collateral or other hard copy or electronic literature for the original date, we will revise or reproduce such materials for the new date at our cost.
- 13.4. If we are unable to agree a new date with you, you may terminate the Contract upon written notice to us. In this case, we may, at our discretion, make a goodwill payment to you based on various factors including payments you made, less our reasonable and unavoidable costs as determined by us acting reasonably. This termination shall be without prejudice to the rights of the parties in respect of any breach of the Contract occurring before termination.

14. CONFIDENTIALITY

- 14.1. You and we each undertake not to at any time during the Contract, and for a period of five years after expiry or termination of the Contract, disclose to any person any confidential information concerning the business, affairs, customers, clients, or suppliers of the other or of any member of the group of companies to which the other party belongs, except as permitted by condition 14.2.
- 14.2. You/we may disclose the other's confidential information:
- 14.2.1. to your/our employees, officers, representatives, or advisers who need to know such information for the purposes of exercising your/our rights or carrying out your/our obligations under or in connection with the Contract. You/we shall ensure that you/our employees, officers, representatives or advisers to whom you/we disclose the other's confidential information comply with this condition 14; and
- 14.2.2. as may be required by law, a court of competent jurisdiction or any governmental or regulatory authority.
- 14.3. Neither you nor we shall use the other's confidential information for any purpose other than to exercise the rights and perform the obligations under or in connection with the Contract.

15. DATA PROTECTION

- 15.1. Both you and we will comply with all applicable requirements of the Data Protection Legislation.
- 15.2. If we agree to supply you with a copy of the list of the attendees (including both in person attendees and digital registrants) to the Event, we will ensure that we have the right to do so including, where necessary, appropriate consents and notices in place to enable lawful transfer of the Personal Data to you.
- 15.3. Once we have supplied the list to you, you acknowledge that you will become a Data Controller of such Personal Data. You may only use the Personal Data for the purposes that we specify.
- 15.4. If we or you handle Personal Data under this Contract not described above, it is the intention of both parties to enter into an appropriate agreement covering the same.

16. ANTI-BRIBERY

- 16.1. Each party agrees that it shall comply with all applicable laws, statutes, regulations and codes relating to anti-bribery and anti-corruption including but not limited to the Bribery Act 2010 and the US Foreign Corrupt Practices Act, 15 U.S.C. § 78dd-1.
- 16.2. Breach of this condition 16 shall be deemed a material breach under condition 11.1.2.

17. LIMITATION OF LIABILITY

- 17.1. This condition 17 sets out our and your entire financial liability (including without limitation any liability for the acts or omissions of our (or your, as applicable) employees, agents, and sub-contractors) to us (or to you, as applicable) in respect of:
 - 17.1.1. any breach of the Contract howsoever arising;
 - 17.1.2. any use made by you of any rights we assign to you under the Contract; and
 - 17.1.3. any representation, misrepresentation (whether innocent or negligent), statement or tortious act or omission (including without limitation negligence) arising under or in connection with the Contract.
- 17.2. Nothing in these conditions excludes our or your liability for:
 - 17.2.1. death or personal injury caused by our negligence; or
 - 17.2.2. fraud or fraudulent misrepresentation.
- 17.3. Subject to condition 17.1 and condition 17.2:
 - 17.3.1. neither we nor you shall in any circumstances be liable, whether in tort (including without limitation for negligence or breach of statutory duty howsoever arising), contract, misrepresentation (whether innocent or negligent) or otherwise for:
 - 17.3.1.1. loss of profits; or
 - 17.3.1.2. loss of business; or
 - 17.3.1.3. depletion of goodwill or similar losses; or
 - 17.3.1.4. loss of anticipated savings; or
 - 17.3.1.5. loss of goods; or
 - 17.3.1.6. loss of contract; or
 - 17.3.1.7. loss of use; or
 - 17.3.1.8. loss or corruption of data or information; or
 - 17.3.1.9. any special, indirect, consequential or pure economic loss, costs, damages, charges, or expenses.
 - 17.3.2. each of our and your total liability in contract, tort (including without limitation negligence or breach of statutory duty howsoever arising), misrepresentation (whether innocent or negligent), restitution or otherwise, arising in connection with the performance or contemplated performance of the Contract shall be limited to the amount paid under the Contract.
- 17.4. Each party to the Contract shall maintain public (general) liability insurance which shall be valid in respect of the Event.

18. MISCELLANEOUS

- 18.1. Any notice or other communication given to a party under or in connection with the Contract shall be in writing and shall be deemed to have been received: (a) if delivered by hand, on signature of a delivery receipt or at the time the notice is left at the proper address; (b) if sent by pre-paid first-class post or other next working day delivery service, at 9.00 am on the second Business Day after posting or, if later, at the time recorded by the delivery service; (c) if sent by email, at 9.00 am on the next Business Day after transmission. This condition does not apply to the service of any proceedings or other documents in any legal action or, where applicable, any arbitration or other method of dispute resolution.
- 18.2. The Contract constitutes the entire agreement between the parties and supersedes and extinguishes all previous agreements, promises, assurances, warranties, representations, and understandings between them, whether written or oral, relating to its subject matter. Each party acknowledges that in entering into the Contract it does not rely on, and shall have no remedies in respect of, any statement, representation, assurance, or warranty (whether made innocently or negligently) that is not set out in the Contract.
- 18.3. The Contract may not be assigned, transferred, sub-licensed, or charged by either party without the prior written consent of the other save in respect of its Affiliates.
- 18.4. No failure or delay by a party to exercise any right or remedy provided under the Contract or by law shall constitute a waiver of that or any other right or remedy.
- 18.5. No amendment or variation to the Contract shall be effective unless in writing and signed by each party.
- 18.6. If any provision or part-provision of the Contract is or becomes invalid, illegal, or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of the Contract.
- 18.7. Nothing in the Contract is intended to or shall operate to create a partnership between the parties, or to authorise either party to act as agent for the other, and neither party shall have authority to act in the name or on behalf of or otherwise to bind the other in any way (including without limitation the making of any representation or warranty, the assumption of any obligation or liability and the exercise of any right or power).
- 18.8. A person who is not a party to the Contract has no right to enforce any term of the Contract.
- 18.9. The Contract shall be governed by and construed in accordance with the laws of England and Wales, the courts of which shall have exclusive jurisdiction in respect of any disputes arising from its terms and formation (including non-contractual disputes).

Advertisers Terms & Conditions

If you have booked advertising space, the following Terms and Conditions will also apply:

1. DEFINITIONS

1.1. The definitions and rules of interpretation in this condition apply in the Contract:

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| Advertisement | means advertising messages to be displayed on a website, brochure, email or otherwise. |
| Advertiser | means the person booking the advertising space including advertising agents and independent media buyers. |
| Cancellation | means cancellation of either all or part of the remaining unperformed part of the Contract unless the context of the relevant condition makes it clear that cancellation of only a specific insertion(s) is referred to. |
| Contract | means a legally binding booking accepted by the Publisher in accordance with Condition 2 for publication of an Advertisement. |
| Copy | means all material provided by an Advertiser with the intention that such material should appear on the Publisher's online property. |
| Publisher | means FISITA (UK) Limited. |

- 1.2. All advertising orders are subject to these terms and conditions ('these Conditions') which shall apply to the exclusion of all other terms and conditions and no variation or addition thereto shall be effective unless specifically agreed to in writing by the Publisher. Any other terms or conditions sought to be imposed by the Advertiser are expressly excluded.
- 1.3. Advertising agents and independent media buyers shall for the purpose of these Conditions act as principals on their own behalf for all purposes connected herewith. of a Contract.

2. SUBMISSION AND PUBLICATION OF ADVERTISEMENTS

- 2.1. A Contract is made only by the Publisher's acceptance of the Advertiser's order as effected by the Publisher issuing and receiving a signed Booking Form.
- 2.2. All orders are accepted subject to acceptance of Copy by the Publisher, as indicated in Condition 4.
- 2.3. It is the Advertiser's responsibility to check the correctness of the Advertisement. The Advertiser warrants that any Advertisement submitted by it for publication shall comply with all applicable laws, legislation, regulations, codes of practice and is not an infringement of any other party's rights. The Advertiser hereby grants a world-wide non-exclusive, fully paid licence to reproduce and display the Advertisement (including all contents, trademarks and brand features contained therein). The Advertiser will indemnify the Publisher fully for all costs, expenses, damage, or liability whatsoever (including legal costs and awards ordered against the Publisher) in respect of any claim made against the Publisher arising from the Advertisement or its publication or as a result of any breach or non-performance of any of the representations, warranties or other terms contained herein or implied by law.
- 2.4. The Advertiser warrants that all copy submitted to the Publisher (and any linked website) is legal, truthful, honest, and decent and complies with all relevant regulations under the remit of the Advertising Standards Authority.
- 2.5. The Publisher reserves the right in its absolute discretion to require the Advertiser to amend any artwork, materials or copy for and relating to any Advertisement or to cancel any Contract or to omit or suspend an Advertisement (for example if it is libellous, unlawful, defamatory, pornographic, socially unacceptable, insensitive, or otherwise contrary to editorial policy). Should cancellation, omission or suspension be due to the act or default of the Advertiser or its servants or agents including the unsuitability of the Advertisement as indicated above, then the Advertiser shall pay for the space reserved for the Advertisement in full notwithstanding that

the Advertisement has not appeared. Such cancellation, omission or suspension shall be notified to the Advertiser as soon as reasonably possible.

- 2.6. All contents of Advertisements are subject to the Publisher's approval. The Publisher does not undertake to review the contents of any Advertisement and any such review of and/or approval by the Publisher will not be deemed to constitute an acceptance by the Publisher that such Advertisement is provided in accordance with these Conditions nor will it constitute a waiver of the Publisher's rights hereunder. The Publisher reserves the right at any time in its absolute discretion to either:
 - 2.6.1.1. reject or cancel any Advertisement, Order, URL link, space reservation or position commitment; or
 - 2.6.1.2. remove any Advertisement from any of the Publisher's properties or any page.
- 2.7. Except as otherwise expressly provided, positioning of Advertisements within the Publisher's properties or on any page is at the sole discretion of the Publisher, and the Publisher will not be prohibited from also carrying Advertisements for any product or business competitive to the product or business of the Advertiser.
- 2.8. The Publisher does not warrant the date or dates of insertion of the Advertisement(s) and does not warrant that the Advertisement(s) will not be displayed after the end date specified. However, the Publisher will use reasonable efforts to comply with the Advertiser's wishes in these regards.
- 2.9. Complaints concerning mistakes or problems with the production on the website must be received in writing by the Publisher not more than 14 days after the first publication of the Advertisement, failing which the Advertisement shall be deemed to be accepted by the Advertiser.

3. LIABILITY

- 3.1. The Publisher will exercise reasonable care and skill in the handling and publishing of the Advertisement but where the Advertisement is not published in the manner specified in the Contract, whether through any failure (technical or otherwise) or negligent act or omission on the part of the Publisher or any third party, the Publisher's liability will be limited (at the option of the Publisher) to either:
 - 3.1.1 publishing the Advertisement (or a replacement Advertisement if provided by the Advertiser) as soon as is reasonably practicable in the period following the period during which the Advertisement was scheduled to run; or
 - 3.1.2 refund to the Advertiser that proportion of the amounts paid which relate to those Advertisements which were not provided or, if the relevant amounts were not paid by the Advertiser, agree that such amounts will not be due or payable.

The Publisher shall not be liable for any indirect, special, or consequential loss or damage or loss of profit arising from any failure to publish an Advertisement as agreed with the Advertiser, including, but without limitation, any late or incorrect publication, any non-publication or inaccurate reproduction of the Advertisement, whether caused by the Publisher's error or negligence or by any reason whatsoever.

- 3.2. The Publisher shall not be liable whatsoever in respect of any error or omission in respect of publishing the Advertisement which is not notified to the Publisher in writing within one month of the actual publication date of the Advertisement.

4. COPY

Copy must be supplied by the Advertiser to the Publisher by the last day for receiving Copy as stated by the Publisher, failing this, the Publisher cannot guarantee that proofs will be supplied or corrections

made. If Copy instructions are not received by the last day for receiving Copy the Publisher reserves the right in its absolute discretion to repeat Advertiser's existing Copy in its possession where appropriate or where the Publisher does not hold any Copy to omit the Advertisement and to charge for the space reserved.

- 4.1. For all Copy supplied, the Advertiser must adhere to the specification issued by the Publisher. If the Advertiser's files do not comply with the specification, the Publisher reserves the right in its absolute discretion to reject the Copy and the Advertiser will be asked to re-supply. If, due to technical, time or other reasonable constraints, the Publisher must repair or rectify the file, the Publisher may (at its discretion) notify the Advertiser and shall not be liable for any inaccurate reproduction of the Advertisement or any resulting costs whether direct or indirect.
- 4.2. Copy supplied to the Publisher by electronic means must be free from software viruses or any other malicious computer code or corruption which will harm the Publisher's computer systems.
- 4.3. Advertiser's property, originals, artwork, type, mechanicals, positives etc are held by the Publisher at the owner's risk and should be insured by the Advertiser against loss or damage from whatever cause. After performance of the Contract relating to such materials, the Advertiser shall be responsible for collecting all such materials which it requires from the Publisher's premises, failing which, the Publisher reserves the right to destroy all artwork, film, copy or other materials which has been in its possession for more than three months and no liability shall be attached to the Publisher in respect of such destruction.
- 4.4. Advertisements will be published to the representation as provided by file (or other accepted medium) by the Advertiser and the Publisher shall not be liable for any lack of clarity or other error in representation that results from the representation of the Advertisement as it was provided by the Advertiser. Reasonable standard charges will be made to the Advertiser where production work of any kind is required to put the Advertisements in a form suitable for publication for any reason and at any stage. The Publisher will notify the Advertiser of such charges in writing upon receipt of advertising Copy.

5. GENERAL

- 5.1. The Advertiser expressly acknowledges that he has not relied on any representation made by or on behalf of the Publisher in entering the Contract.
- 5.2. The Advertiser may not assign or transfer any of its rights under these Conditions to any third party.
- 5.3. No person who is not a party to this Contract has any right under the Contracts (Right of Third Parties) Act 1999 to enforce any part of this Contract.
- 5.4. The Publisher and the Advertiser warrant that they will duly observe all their obligations under the Data Protection Act 2018 and other applicable laws concerning the protection of personal data.
- 5.5. These Conditions shall constitute the entire agreement between the parties with regard to its subject matter and shall supersede all prior understandings, commitments, and undertakings that either party may have given.
- 5.6. Where the Advertiser for the purposes of these Conditions is an advertising agency, the Advertiser represents, warrants, and undertakes that it has full authority to enter into the Contract on behalf of, and to bind, the company whose products or services are being promoted.
- 5.7. The Publisher and Advertiser warrant that any information given to the other party which ought reasonably to be treated as confidential shall be treated as such and such information shall not be disclosed by either party without the prior written consent of the other.
- 5.8. These Conditions and all other terms of the Contract shall be construed in accordance with the Laws of England and Wales and the parties submit to the exclusive jurisdiction of the English courts.

