Bring Digital to Every Vehicle
Huawei's Intelligent Automotive Solution

Focusing on ICT, Huawei aims to build industrial ecology and enable OEMs to build better vehicles.

Cloud Service
- Octopus Automatous Driving Training Simulation and Testing Service
- OceanConnect IoV Access Service
- Recreation Service

Smart Driving
- MDC Smart Driving Platform
- Millimeter wave radar
- Laser radar

Internet of Vehicle
- 4G/5G/V2X communication modules and T-Box
- Ethernet Gateway (centered and distribute)

Smart Cockpit
- CDC Smart Cockpit Platform (based on Kirin chips)

mPower
- VDC Vehicle Control Platform
- OBC/BMS/MCU

Connectivity, Computing, Cloud, Big Data, AI
Welcome to the 10th FISITA World Mobility Summit, taking place in Nagoya, Japan for the first time.

Our technical leadership Summit brings together executives from industry, government and research to discuss key ideas, issues and opportunities generated from this year’s theme, “Ecosystems of New Mobility”.

With the new era of mobility upon us, we are witnessing industries that traditionally existed within their own market space entering the automotive landscape and hence the boundaries of those markets are blurring as we collectively collaborate and operate within the ‘new mobility ecosystem’.

The FISITA World Mobility Summit 2019 will bring the key players of those ecosystems together to consider and discuss this challenging subject, with a focus on the following critical questions:

- What has changed and what is the new paradigm of the emerging ecosystem?
- What are the new challenges and opportunities created by this change?
- How can the new ecosystem stakeholders work together?
- Can new standards and regulations alone create an efficient industry and benefit the consumer?

We are looking forward to this leading programme of panel discussions and plenary presentations. A special thanks to our speakers, sponsors, JSAE for their logistical support and Automotive News as official Media Partner.

We hope you have a wonderful experience with us here in Nagoya, the centre of Japan’s prominent automotive industry.

Prof. Frank Zhao
FISITA President

Chris Mason
FISITA Chief Executive Officer
About the Summit

The FISITA World Mobility Summit is a unique and exclusive annual meeting that brings together top technical executives from FISITA Corporate Members with leading scientists, academics, public policymakers and NGOs to consider issues of critical importance to the future of the automobile.

Through a programme of panel discussions and plenary presentations, strategies are developed that pave the way to addressing the future challenges faced by the industry. Co-operation between sectors is instrumental in facilitating roadmaps for success and the FISITA World Mobility Summit provides a high-level and relaxed platform for knowledge exchange, proactive problem solving and professional networking.

Participation in the World Mobility Summit is by invitation only and is limited to 120 guests. To access presentations, videos and photo galleries from previous Summits, visit www.fisita.com/summit.

FISITA Corporate Members

Leaders from many of the most influential companies within the global mobility industry are represented as FISITA Corporate Members. They work with FISITA in support of our mission to the development of safe, sustainable and affordable mobility solutions and promote the global professional development of engineers.
# Programme

## Tuesday 5 November

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<td>15:30</td>
<td>Transfer to Hilton Nagoya</td>
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<tr>
<td>16:15</td>
<td>Welcome</td>
<td>Chris Mason</td>
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<td>Prof. Frank Zhao</td>
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<tr>
<td></td>
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<td>(Chief Executive Officer, FISITA)</td>
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<td>(Professor and Director of Automotive Strategy Research Institute, Tsinghua University, China)</td>
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<td>(FISITA President 2018-2020)</td>
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<tr>
<td>16:30</td>
<td>Sponsor Speaker</td>
<td>Richard Lee</td>
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<td>(Architect, Intelligent Automotive Solution BU, Huawei Technologies Co., Ltd.)</td>
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<tr>
<td>16:50</td>
<td>Kick-off Session</td>
<td>Roger Lanctot</td>
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<td>(Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics)</td>
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<td>(Speaker: Naoyasu Yoshimura)</td>
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<td></td>
<td>(Director, Automotive Industry &amp; Future of Mobility Automotive Industrial Strategy Office, METI, Japanese Government)</td>
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<td>Markus Schupfner</td>
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<td>(CTO, Visteon)</td>
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<tr>
<td>18:05</td>
<td>Drinks Reception</td>
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<tr>
<td>18:35</td>
<td>Evening Session</td>
<td>Hans Greimel</td>
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<td></td>
<td>(Asia Editor, Automotive News)</td>
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<tr>
<td>18:40</td>
<td>JSAE President Address</td>
<td>Hideyuki Sakamoto</td>
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<td>(Executive Officer, Executive Vice President, Nissan Motor Co., Ltd.)</td>
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<td>(President, JSAE)</td>
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<tr>
<td>19:30</td>
<td>Dinner</td>
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### Wednesday 6 November

<table>
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<th>Speaker(s)</th>
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<tr>
<td>09:00</td>
<td>Introductory Remarks</td>
<td>Roger Lanctot  &lt;br&gt;Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics</td>
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<tr>
<td>09:10</td>
<td>Headline Sponsor Speaker</td>
<td>Dr. Detlef Juerss  &lt;br&gt;Executive VP, Chief Commercial Officer and Chief Technology &amp; Engineering Officer, Marelli</td>
</tr>
<tr>
<td>09:30</td>
<td>Regional Presentations</td>
<td>Daniel E. Nicholson  &lt;br&gt;Vice President of Electrification, Controls, Software and Electronics, General Motors</td>
</tr>
<tr>
<td>09:55</td>
<td>Regional Presentations</td>
<td>Dr. Kazunari Sasaki  &lt;br&gt;Professor (Hydrogen Energy Systems) and Vice President, Kyushu University, Japan</td>
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<tr>
<td>10:20</td>
<td>Regional Presentations</td>
<td>Yann Leriche  &lt;br&gt;Global Head of Transdev Autonomous Transportation Systems, TRANSDEV</td>
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<tr>
<td>11:00</td>
<td>Break</td>
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<tr>
<td>11:20</td>
<td>Technical Presentations</td>
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<td>12:30</td>
<td>Lunch</td>
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<td>13:30</td>
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<tr>
<td>14:50</td>
<td>Refreshments</td>
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<tr>
<td>15:30</td>
<td>Technical Presentations</td>
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<tr>
<td>16:25</td>
<td>Closing Keynote</td>
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<tr>
<td>17:00</td>
<td>Closing Remarks</td>
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<tr>
<td>17:15</td>
<td>Farewell Drinks</td>
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FISITA President and CEO

Prof. Frank Zhao
FISITA President
Professor and Director of Automotive Strategy Research Institute, Tsinghua University, China

Prof. Frank (Fuquan) Zhao is Professor and Director of Automotive Strategy Research Institute at Tsinghua University, China (since May 2013) where he leads a group of strategic researchers on automotive industry policy, corporate management and technology strategies.

Prof. Zhao got a doctorate degree in Engineering from Hiroshima University in Japan in 1992 and has years of on-the-job experience in Japan, United Kingdom, United States, and China. Prior to joining Tsinghua University, Prof. Zhao had the experience of Vice President of Zhejiang Geely Holding Group, President of Zhejiang Geely Automotive R&D Center, President of Zhejiang Automotive Engineering Institute, and Chairman of DSI company of Australia since November 2006; Vice President of Shenyang Brilliance JinBei Automobile Company Limited and General Manager of its R&D Centre since 2004; and Engineering Specialist and Research Executive of Technical Affairs at DaimlerChrysler since 1997.

Chris Mason
CEO, FISITA

Chris joined FISITA as Chief Executive Officer in August 2014, continuing a successful career and now bringing over 30 years’ experience working in the automotive industry.

As CEO, Chris has overseen the extensive modernisation of FISITA, transforming the organisation into a leading platform for global knowledge exchange and facilitating co-operation and support amongst FISITA’s membership and the wider automotive and mobility systems industry.

In addition to refreshing the FISITA brand and membership structure and offering, Chris has introduced a number of innovations including the one-day conference FISITA PLUS and the FISITA International Engineering Community. Chris has also successfully established the FISITA Foundation charity with a number of initial high-profile donors, created to provide financial support for the next generation of automotive and mobility systems engineers.

Prior to joining FISITA, Chris spent 14 years working within the Society of Motor Manufacturers and Traders, the UK’s premier automotive trade association, was a member of the senior management team and Managing Director of subsidiary, Motor Codes. During this time Chris became recognised as an expert within the UK automotive industry and received recognition and awards from the industry for his work throughout the years.

Chris is a Fellow of the Institute of the Motor Industry and regularly contributes to international discussions and thought leadership pieces on the continued transition of the automotive and mobility industry.
Moderators

Roger Lanctot
Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics

Roger Lanctot has 25+ years of experience as a journalist, analyst and consultant advising electronics companies, car companies, wireless carriers, Tier 1s and developers on product and market development and strategy.

He is currently Director, Automotive Connected Mobility, in the Global Automotive Practice at Strategy Analytics. He is a graduate of Dartmouth College and a frequent blogger and keynote speaker. Roger is a member of the TU-Automotive Hall of Fame and was selected as 2017 Tech Cars Best Analyst or Connected Car Celebrity.

Hans Greimel
Asia Editor, Automotive News

Hans Greimel covers Japanese, Korean and other Asian automakers and suppliers from Tokyo as the Asia Editor at Automotive News. Hans is an award-winning business journalist who has reported from 19 countries on four continents.

Prior to joining Automotive News in 2007, Hans was a foreign correspondent with The Associated Press. His prize-worthy work includes coverage of Toyota’s unintended acceleration crisis, the 2011 earthquake-tsunami in Japan, the hollowing of Japan’s domestic auto industry and a ground-breaking expose of rampant price-fixing among Japanese auto parts suppliers. In 2016, Hans was the first journalist embedded with Toyota for an endurance drive through South America’s Andes mountains.

Born near Detroit, Michigan, in the United States, Hans has a bachelor’s degree in political science and philosophy from the University of Michigan and a master’s degree in international affairs from Columbia University.

Detroit-based Automotive News was founded in 1925. It is the leading source of automotive news and the newspaper of record for the global industry, with extension titles including Automotive News Europe, Automotive News China, Automotive News Canada and Automotive News Mexico. Automotive News has a weekly print edition, a real-time website at autonews.com and a twice-daily webcast called ANTV.
Kick-off Speakers

Naoyasu Yoshimura
Director, Automotive Industry & Future of Mobility Automotive Industrial Strategy Office, METI, Japanese Government

Naoyasu Yoshimura has over 20 years of experience as a policy maker for various fields, such as economic and industrial policy.

He is currently Director, the Automotive Industry and the Future of Mobility Automotive Industrial Strategy Office, Ministry of Economy, Trade and Industry (METI), the Japanese Government. He is a graduate of University of Tokyo and also went to University of Washington in the United States.

He recently initiated a process of formulating Japan’s post 2020 fuel economy regulation and a Long-Term Goal / Strategy of Japan’s Automotive Industry released by the Japanese Government in 2018.

Markus Schupfner
CTO, Visteon

Markus Schupfner leads Visteon’s global advanced technology development, especially in the areas of advanced driver assistance systems (ADAS), vehicle-to-vehicle and vehicle-to-infrastructure (V2X), and autonomous driving, as well as product management of all Visteon products. Schupfner joined Visteon on April 1, 2016, bringing more than 20 years of experience leading software development for global automotive suppliers, primarily serving high-end vehicle manufacturers. He is based in Karlsruhe, Germany.

Schupfner previously was with Elektrobit Automotive GmbH, an international supplier of embedded software solutions and services, where since 2014 he had been executive vice president of operations, after serving four years as vice president of Elektrobit infotainment solutions. As head of operations at Elektrobit Automotive – recently acquired by Continental AG – Schupfner led innovation, product and service developments for human-machine interaction (HMI), driver assistance, navigation, system integration, connected car and electronic control unit (ECU) solutions.

Hideyuki Sakamoto
Executive Officer, Executive Vice President, Nissan Motor Co., Ltd.
President, JSAE

Hideyuki Sakamoto serves as executive officer and executive vice president of Nissan Motor Co., Ltd. (NML) in charge of Manufacturing & SCM Operations. He was appointed as executive vice president in April 2014 and executive officer in June 2019. Sakamoto also serves as deputy Alliance executive vice president for manufacturing and supply chain management operations.

Sakamoto joined NML in 1980. In 1995 he transferred to Calsonic Co. Ltd. Three years later, he returned to NML as a manager in the Body Test Department. In September 2000, Sakamoto transferred to Renault do Brasil S.A. and three years later was transferred to Nissan Technical Center North America, where he served for two years.

Throughout his career at NML, Sakamoto has served in a number of roles including multiple chief vehicle engineer positions as well as corporate vice president, Nissan PV Product Development Division No. 1; corporate vice president, Alliance Common Platform and Components; and senior vice president, Production Engineering.
Plenary Speakers

Richard Lee
Architect, Intelligent Automotive Solution BU, Huawei Technologies Co., Ltd.

Richard Lee has served in a variety of executive roles within Huawei over the course of his career. He has been appointed as Architect of Intelligent Automotive Solution BU, Huawei Technologies Co., Ltd

Richard held numerous global positions prior to his current position. He was the Director of Huawei Japan Technology Strategy Department in 2017 and formerly the Director of Huawei 5G Solution Department since 2015. In 2012-2015, he was the head of Vodafone Joint Innovation Center, which was constructed by Vodafone and Huawei in Europe. In 2010-2012, he was the Director of Huawei LTE R&D Department. He joined Huawei in 2005 as Wireless Senior R&D Engineer.

Mr. Lee received his PhD and Bachelor Degree in EE, Zhejiang University, China.

Dr. Detlef Juerss
Executive Vice President, Chief Technology & Engineering Officer, Marelli

Dr. Detlef Juerss was appointed as Chief Commercial Officer (CCO) and Chief Technology & Engineering Officer (CTEO) effective April 1st 2019.

To achieve the company goal of becoming a leading global Tier 1 automotive supplier, Dr. Juerss plays a pivotal role in driving the company’s global product and commercial strategy to ensure a best in class customer experience in addition to driving innovation and technology to support launch of cutting-edge products into the market.

Dr. Juerss was previously Vice President, Engineering, Innovation and CTO, Adient Ltd., a global leader in the automotive seating industry, where he played a key role in leading nearly 5,500 engineers and designers of seat systems, seating components, aircraft seat systems and overhead systems. Prior to that, he held various global management positions at Johnson Controls Automotive and Johnson Controls Automotive Seating, including Group Vice President Seating Components, GVP Global Engineering, GVP Customer Group European OEM.

Daniel E. Nicholson
Vice President of Electrification, Controls, Software and Electronics, General Motors

Dan Nicholson is Vice President, Electrification, Controls, Software and Electronics at General Motors. He is responsible for all electrified propulsion products including batteries and electric drive units.

He is also responsible for all electronic control systems and strategies, software and associated electronic hardware for all General Motors products globally.

Nicholson began his General Motors career as a co-op student at Buick Motor Division in 1982. He has an extensive background in product engineering at GM and has progressed through a series of leadership positions including director of controller integration, director of engine calibration, chief engineer for V-8 engines, managing director of GM Powertrain-Germany GmbH, executive director for global powertrain embedded controls, Vice President of Global Quality and Vice President of Global Powertrain.

Nicholson earned a Bachelor of Science degree in mechanical engineering from General Motors Institute (now Kettering University), a Master of Science in mechanical engineering from Texas A&M University and a Master of Business Administration from Stanford University.
Dr. Kazunari Sasaki
Professor (Hydrogen Energy Systems) and Vice President, Kyushu University, Japan

Dr. Kazunari Sasaki graduated from Tokyo Institute of Technology with a master’s degree before joining the Swiss Federal Institute of Technology (ETH-Zürich), Switzerland, where he received his PhD degree in 1993. After spending 10 years in Europe, he became an Associate Professor of Interdisciplinary Graduate School of Engineering Sciences, Kyushu University in 1999. He became a Professor of Faculty of Engineering in 2005. He was appointed as a Distinguished Professor of Kyushu University in 2011 for his outstanding contributions as a professor. He is a Senior Vice President of Kyushu University since 2016, Director of the Next-Generation Fuel Cell Research Center since 2012, Director of the International Research Center for Hydrogen Energy since 2006, and WPI Principal Investigator of International Institute for Carbon-Neutral Energy Research since 2010. He is currently acting as a temporary member of Council for Science and Technology, Japanese Government, a member of Science Council of Japan, and a Vice President of Fukuoka Strategy Conference for Hydrogen Energy.

Yann Leriche
Global Head of Transdev Autonomous Transportation Systems, TRANSDEV


He started his career in the public sector, in charge of leading road infrastructure and transportation system construction and operation for governments in France. He then joined Bombardier Transportation as Director of the Guided Light Transit Systems.

Since 2008, Yann Leriche has been working for Transdev, starting as the General Manager of its consulting and project management subsidiary Transamo. Two years later, he became CEO of its German subsidiary Transdev SZ (2010), and then deputy Chief Operating Officer of the company Transit activities in North America (2012). In 2014, he was appointed Chief Performance Officer of the Group and member of its Executive Committee.

In 2017, he became Chief Executive Officer of Transdev North America, and thus is in charge of leading the US and Canada activities of the Group. He is also Head of the Transdev Autonomous Transportation Systems globally.

Dr. Dennis Kengo Oka
Sr. Solution Architect, Synopsys

Dr. Dennis Kengo Oka has been involved in automotive security since 2006. In the past, he has worked with Volvo Car Corporation in Sweden where he bootstrapped automotive security research for remote diagnostics and over-the-air updates on vehicles.

Prior to joining Synopsys, he worked in the Bosch group in Japan serving both Japanese and global customers. Specifically, he co-launched the automotive security practice (ESCRYPT) in Japan and was the Head of Engineering and Consulting Asia-Pacific. Currently, at Synopsys he is engaged in developing global solutions focusing on security in the automotive software development lifecycle and the supply chain. Dennis has over 60 publications consisting of conference papers, journal articles and books, and has presented at numerous international conferences and events.
Junichi Ochi has over 25 years’ experience in the automotive industry, especially automotive electronics, software and connected technologies/services.

After working at an automotive manufacturing company, Junichi Ochi joined Bosch in 2005. Initially as acting Technical Project Manager for Electric Stability Control System (ESP) then to the current organisation. Junichi Ochi has introduced strategic automotive technology topics, e.g. automotive software, E/E architecture incl. Functional Safety (ISO26262) and cybersecurity, connected technologies and services toward automotive manufacturers and regional organisations.

Since 2019, he has been acting as department head of the organisation to develop the technical strategy in Bosch Japan.

Prof. Johannes Schleifenbaum
Chair, Digital Additive Production DAP, RWTH Aachen University

Johannes is Professor for Digital Additive Production at RWTH Aachen University and Director “Additive Manufacturing and Functional Layers” at Fraunhofer IGT. In a joint collaboration with other leading institutes, he is also serving as CEO to the ACAM (Aachen Center for Additive Manufacturing).

With more than 200 dedicated people, these institutes focus on developing digital and additive production process chains and making them available to the industry. This includes the development of machines, the planning of AM factories, the development of design and data tools for AM, as well as consulting services ranging from product development and part design all the way to business case assessment for the manufacturing industry. Besides AM, the research activities cover smart additive coatings and functional surfaces.

Before his appointment in Aachen, Prof. Schleifenbaum held several senior management positions and gained international experience with Air Liquide and the Phoenix Contact Group.

Dr. James Kuffner
CEO, TRI-AD

Prior to being named CEO at TRI-AD in March 2018, Dr. Kuffner was the Chief Technology Officer at TRI. Dr. Kuffner received a PhD from the Stanford University Dept. of Computer Science Robotics Laboratory in 1999, and was a Japan Society for the Promotion of Science (JSPS) Postdoctoral Research Fellow at the University of Tokyo working on software and planning algorithms for humanoid robots.

He joined the faculty at Carnegie Mellon University’s Robotics Institute in 2002. Before joining TRI, Dr. Kuffner was a Research Scientist and Engineering Director at Google from 2009 to 2016. Dr. Kuffner was part of the initial engineering team that built Google’s self-driving car. Dr. Kuffner was appointed head of Google’s Robotics division in 2014, which he co-founded. Dr. Kuffner continues to serve as an Adjunct Associate Professor at the Robotics Institute, Carnegie Mellon University.
Typhoon flooding forces Subaru to suspend Japan production

The Japan shutdown could put pressure on Subaru’s tight U.S. inventories. The automaker has only 19 days’ supply of U.S. inventory as of Oct. 1, according to the Automotive News Data Center.

Ford launches two major EV charging initiatives

Ford laid out its charging infrastructure plans for the first time, roughly a month ahead of the planned introduction of a long-range EV crossover, expected to be called the Mach E.
FISITA MEMBER BENEFIT

Read Automotive News: Recognized globally for its authority, integrity and clear reporting on B2B issues related to automotive manufacturers, original equipment suppliers, franchised dealers, investors, policy-makers and others allied with the industry.

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$628 for digital sub + full data center access: www.autonews.com/FISITAdata

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MARELLI is a progressive, open-minded and truly global partner who inspires you to go further.

MARELLI brings together two successful global automotive manufacturers, Magneti Marelli from Italy and Calsonic Kansei from Japan, with a world-leading reputation for innovation and manufacturing excellence (Monozukuri). The amount of sales as MARELLI in FY18 was ¥1,825 billion, equivalent to one of the world’s top 10 automobile suppliers.

MARELLI operates out of 170 facilities and R&D centers across Europe, Japan, the Americas, and Asia Pacific, and has operational headquarters in Saitama, Japan and Corbetta, Italy. Its products and services can be quickly provided to any region of the world.

The new brand is built on the idea of “Powering Progress Together” that reflects our focus on helping our customers confidently navigate and succeed in an unprecedentedly changing industry.

MARELLI is contributing to a sustainable society through the resolution of issues in the automobile industry by utilizing the synergy of integration in the five technological domains — Autonomous Driving, Connected System, Interior Experience, Electrification and Green Technology, and its strength is to be able to fuse wider core technologies to be “System Solution Provider” over products coverage.

www.marelli.com
Ready for the Future of Mobility

Powering Progress Together
Dorcen Automobile Group Co., Ltd. is a high-tech and highly competitive company with energy-saving and new energy vehicle and key parts as its leading products and with intelligent manufacturing, energy-saving and environmental protection as its carrier, integrated with R&D, design, manufacturing, procurement, logistics, marketing and services. The registered capital is RMB 2 billion. Currently, Dorcen group has 3 high-tech subsidiaries and 3 subsidiaries have been approved by MIIT for Evaluation on Management System of Integration of Informatization and Industrialization. Dorcen group now has over 5000 employees, including over 1000 professional technicians and two Postgraduate Workstations.

With “produce excellent cars loved by the youth” as the mission and “to be the exclusive brand loved by the youth” as development vision, Dorcen group has combined craftsman spirit with internet thinking and focuses on five vehicle platforms and key parts R&D and manufacturing. With simultaneous development on passenger and commercial vehicles and high-quality development driven by innovation, Dorcen group insists to provide high quality products and satisfactory experience services for consumers and make efforts to make self-owned brand automobile industry stronger.

www.dorcenauto.com
Toyota strives to be a strong corporate citizen, engaging with and earning the trust of its stakeholders, and to contribute to the creation of a prosperous society through all its business operations.

"Bringing the joy and freedom of movement to all" — this is the future mobility society that we envision. We will continue to create mobility that is valued and cherished. Moving forward, Toyota will provide a diverse range of mobility services and transportation solutions to people around the world as we transform Toyota into a mobility company.

As we endeavour toward a future mobility society, we will remain committed to the consistent production of ever-better cars, to create mobility that is valued and cherished.

+81-565-28-2121
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dSPACE develops and distributes integrated hardware and software tools for developing and testing electronic control units.

As a one-stop supplier, dSPACE is a sought-after partner and solution provider in many development areas of the automotive industry, from electromobility to vehicle networking to autonomous driving. The company’s customer base therefore includes virtually all major vehicle manufacturers and suppliers. dSPACE systems are also used in the aerospace and other industries. With more than 1,700 employees worldwide,
dSPACE is headquartered in Paderborn, Germany; has three project centers in Germany and serves customers through regional dSPACE companies in the USA, the UK, France, Japan, China, and Croatia.

www.dspace.jp
The mission of Automotive News is to help business leaders better navigate the powerful and complex automotive industry. We believe that excellent journalism helps leaders decipher, comprehend and make better decisions that will move the auto industry forward.

Founded in 1925, Automotive News is recognized globally for its authority, integrity and clear reporting on B2B issues related to automotive manufacturers, original equipment suppliers, franchised dealers and more. Nicknamed the "Bible of the Industry", it has long been regarded as the auto industry’s newspaper of record.

Our subscribers regard Automotive News as a trusted and powerful voice in the auto industry. Offerings include myriad newsletters, award programs, video broadcasts and industry-leading conferences and events. Global print and digital products include Automotive News, Automotive News Canada, Mexico, China and Europe, Automobilwoche (Germany), Fixed Ops Journal, and Shift, which is focused on future mobility.

www.autonews.com
Co-Organiser

Society of Automotive Engineers of Japan, Inc. (JSAE)

JSAE promotes the advance and development of sciences and technologies in connection with automobiles. The society also contributes to the promotion of sciences and culture, the progress of industry and economy, and the improvement of the quality of life of people.

Venue

The venue for this year’s FISITA World Mobility Summit is the Hilton Nagoya, situated in the heart of Nagoya, one of Japan’s largest cities. Enjoy easy access to local attractions, or simply walk into the city centre for a day of shopping before experiencing Nagoya’s vibrant nightlife.

Hilton Nagoya is located on Fushimi Street, Nagoya’s central shopping, entertainment and business area. Discover local attractions with our bike rental service. Central Japan International Airport is located just 45 minutes away.

Swim laps in the 15m indoor pool, work out in the fitness center, or why not take an aerobics class or a tennis lesson – the range of activities seems endless. Recuperate with a shiatsu treatment in the massage room or relax in the whirlpool before unwinding in the adjoining Japanese-style baths.

460-0008, Nagoya, 3-3, Sakae 1-Chome, Naka-Ku, Japan

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FAX: +81-52-212-1225
Programme Committee

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Ford, Europe

Dr. Matthias Klauda
Bosch, Europe

Daniel E. Nicholson
GM, US

Paul Mascarenas OBE
Fontinalis Partners LP, Europe

Chris Mason
FISITA, Europe

Akihito Tanke
Toyota, Asia

Dipl.-Ing Remi Bastien
Renault Nissan, Europe

Prof. Frank Zhao
Tsinghua Automotive Strategy Research Institute (TASRI), Asia

Hiroaki Okuchi
Toyota, Asia

Prof. Kyoungdoug Min
KSAE, Asia

Prof. James Sayer
University of Michigan Transportation Research Institute, US

Yuichi Azuma
JSAE, Asia

Xuming Zhang
China SAE, Asia

www.dspace.jp

Embedded Success

dSPACE
DORCEN G60S
A 26-inch screen runs through the screen
Jump technology SUV
FISITA is the international membership organisation that supports the automotive and mobility systems sector in its quest to advance technological development. Having delivered against this mission for every generation of engineers since 1948, we are uniquely placed to promote excellence in mobility engineering and the development of safe, sustainable and affordable mobility solutions.

Since its creation, FISITA has seen significant growth in influence and relevance. Today, our network of Member Societies and Corporate Members embraces more than 210,000 engineers across 36 countries, placing us at the heart of one of the world’s most economically important, technically advanced and fast-changing industries.

FISITA facilitates dialogue between engineers and industry, governments, academia, and environmental and standards organisations, across all areas of automotive and mobility systems technology, welcoming engineers new to our industry and sharing experience and expertise. The organisation is recognised for delivering internationally-acclaimed technical events, including the World Congress, World Mobility Summit, FISITA PLUS conference and EuroBrake, the world’s largest braking technology conference; as well as supporting the significant events run by our Member Societies.

FISITA's Roadmap strategic engagement plans see our organisation’s continued investment in the next generation of engineers through the ‘Your Future in Automotive’ initiative, and the long-term ‘Engineer 2030’ project, while our Industry Committee is pioneering our strategic tracking of the evolving mobility sector through the FISITA Eco-System mapping project – ensuring that our organisation continues to deliver leadership and a relevant community to this and future generations of engineers.

Engineers create solutions, FISITA continues to support them to do so.

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