

ENDORSED BY



FISITA

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The Journey

Historically, FISITA has provided a visual 'sign of recognition' for its member's events and conferences, offering two levels in 'Patronage' and 'Supported by'. Awards of which are processed through FISITA head office and evaluated by the FISITA Technical Committee, headed by the Vice President - Technical.

Following a review and evaluation of current status and FISITA's aspiration to 'Promote Excellence in Mobility Engineering' it is clear that a refresh of this initiative was required in order to deliver a stronger marque of quality within the international events and conference landscape.

FISITA is in a unique position within the international technical community and its visible support should be considered a significant endorsement and therefore a new, objective quality threshold has been established which will serve our members in providing a qualitative differentiator within the marketplace.

With the support of its Executive Board and Technical Committee 'Endorsed by FISITA' has been created to acknowledge high quality, international technical events and conferences delivered through the international FISITA membership network.

This new status will replace 'Patronage' and 'Supported by' and create a new and improved international recognition of quality.



'Supported by' and 'Patronage of' FISITA

When does 'Supported by FISITA' and 'Patronage' end?

This will be the October 31st 2018, after this date no further applications for 'Support' or 'Patronage' will be processed. Applications made before this date will be honoured.

When does 'Endorsed by FISITA' start?

We welcome applications for 'Endorsed by FISITA' from the 17th of September 2018.

What is the criteria for 'Endorsed by FISITA' status?

The criteria set out in the ten steps within this document sets the level which an event or conference needs to achieve in order to obtain 'Endorsed by FISITA' status.

What if my event/conference does not meet this criteria?

Conferences that do not reach this new standard will still be supported through listings in FISITA's international Diary of Events and shared in our newsletters and social media channels.

Our members can also take advantage of our exclusive Advice and Support service and access FISITA's Database of Experts, which lists our international network of industry and academic professionals.



Endorsed by FISITA criteria: Events and Delegates

1. Is this event/conference run regularly?

This is required to ensure regular visibility and relevance within the community.

Exceptions can be made for bi-annual events (e.g. FISITA World Automotive Congress).

2. Does the event/conference attract in excess of 250 delegates?

This is required to enable relevance for a broad audience of delegates and speakers.

Exceptions can be made for conferences where leadership attendees are the majority, for example.

3. Has the event/conference existed for a minimum of three years?

This is required to ensure the event/conference is established with stable operation.

This is an absolute requirement.

4. Has the minimum average delegate satisfaction been in excess of 85% over the last two years?

This is required to ensure consistent and relevant to target audiences over, rolling, mid-term time period.

This can be referred to the Technical Committee where the required percentage is almost met and demonstrably improving.



Endorsed by FISITA criteria: Programme and Content

5. Is the international automotive and mobility systems engineering community attending this conference?

This needs to be demonstrated to ensure that it is relevant to the FISITA Mission and international membership community, through the types of delegates, speakers and exhibitors (where applicable) in attendance and demonstrated by the previous event's attendance summary.

This is an absolute requirement.

6. Does the event/conference have the presence of major OEM brands, tier 1 and 2 suppliers and technology 'newcomers' to the industry?

This indicates the quality and relevance of the event/conference required to sustain "Endorsed by FISITA" status and can be reflective of the geographic region of the conference. Demonstrated by types of delegates, speakers and exhibitors (where applicable) in attendance and by the previous year's attendance summary.

This can be referred to the Technical Committee for approval where there is uncertainty.

7. Will/is the 'Endorsed by FISITA' branding prominently featured across the conference literature, online, marketing and onsite?

Delivering consistent, repetitive visual messages internationally regarding the qualitative standard of this conference, validating the event and 'Endorsed by FISITA' as the international seal of good housekeeping.

This is an absolute requirement.



Endorsed by FISITA criteria: Technical Papers

8. Are the technical papers presented at the event/conference a benchmark of quality?

To be demonstrated by standards applied to the vetting and approval process and by downstream use/availability of technical papers first presented at this event/conference

This is an absolute requirement at events/conferences where technical paper content is generated.



Endorsed by FISITA criteria: External Verification

9. Does the event/conference qualify for attendance through the clearance conditions of FISITA Corporate Members?

This is an external indicator of the quality of a conference for major manufacturers, suppliers and service providers within the automotive and mobility services sector.

This can be referred to the FISITA Technical Committee for approval where there is uncertainty.

In situations of uncertainty or where absolute conditions are not met and the event is still considered to be of high enough quality a vote will be taken by the Technical Committee to approve or decline the application for “Endorsed by FISITA”, their decision being final.

Development and improvement advice and support will be provided to enable the applicant to achieve Endorsed status.



How To Apply: Online Application Process

To make the application process more efficient it will no longer be necessary to fill, scan and email forms, the process can be completed online via the following process:

1. FISITA receives a copy of the application for distribution to the Technical Committee (auto-copied back to applicant for reference)
2. FISITA reviews the application and confirms that it meets the criteria and that it does not clash with any scheduled 'Endorsed by FISITA' events
3. The Technical Committee review and confirm final approval of all applications
4. FISITA inform the organiser regarding the results of the application within four weeks of receipt

<https://www.fisita.com/events/support/application>

About the organiser

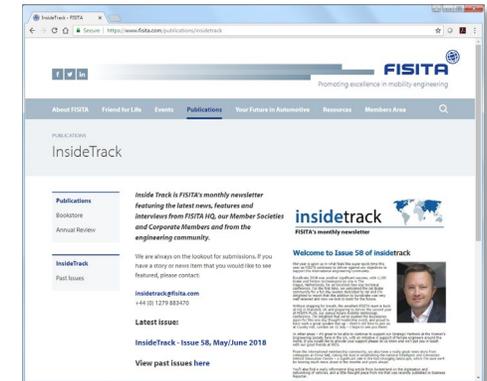
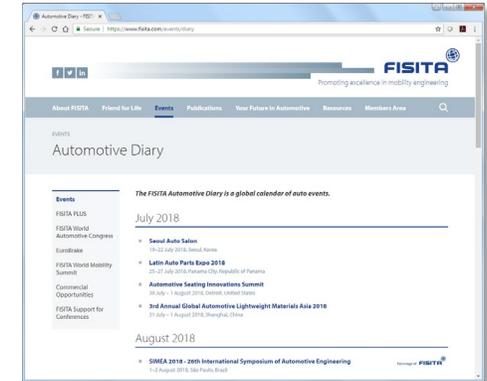
Contact person:	*	<input type="text"/>
Address:	*	<input type="text"/>
Office phone number:	*	<input type="text"/>
Mobile phone number:	*	<input type="text"/>
Email:	*	<input type="text"/>
Organiser website:	*	<input type="text"/>

About the conference

Conference title:	*	<input type="text"/>
Conference website:	*	<input type="text"/>
Conference venue:	*	<input type="text"/>
Conference start date:	*	<input type="text"/>
		<small>Examples: 12 Feb 2020, 12/2/20, tomorrow</small>
Conference end date:	*	<input type="text"/>
		<small>Examples: 12 Feb 2020, 12/2/20, tomorrow</small>
Please enter your conference theme and subjects covered:	*	<input type="text"/>

Promotion and Support

- Events will be exclusively highlighted in the International Diary of Events section on the FISITA web site.
- All FISITA societies will be informed and encouraged to promote the event to their members through national magazines, newsletters etc.
- The event will be highlighted in FISITA publications such as InsideTrack with full traditional, online and social media support before, during and after the event – in collaboration with the events organiser.
- Assistance in identifying, sourcing and securing speakers and general advice from the Technical Committee will be available upon request.
- FISITA will support organisers with conference call for papers, programme promotion etc, to be distributed to FISITA contacts by email
- Organisers are required to provide FISITA HQ with a post event report within two months of the event for information sharing and promotion of future series of the event



FISITA Promotional materials

The Chair of the FISITA Technical Committee issues a unique “Endorsed by FISITA” certificate and presentation pack on acceptance.

The organiser will be provided with a FISITA media pack including:

- ‘Endorsed by FISITA’ logo, graphics and visuals in various easy to use formats
- Press release and online content materials
- Quotes from the FISITA Chief Executive and Technical Committee chair for media use
- Opening and closing ceremony videos from the FISITA President and FISITA CEO



Contact Us

For more information on “Endorsed by FISITA” for your event/conference please contact:



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