Clearing the air; creating a path to sustainable mobility

7-8 November 2017
Geneva, Switzerland
www.fisita-summit.com
Welcome

The 8th FISITA World Automotive Summit will bring together visionary leaders from industry, government and research to discuss key ideas, issues and opportunities generated from this year’s theme, “Clearing the air; creating a path to sustainable mobility”.

Regulation has become a critical and increasingly volatile topic with acute importance to society and the automotive mobility sector. Much of the discussion is driven by public perception. Facts, including the impact on the customer and the underlying physics, have been demoted to secondary considerations.

FISITA, as a global membership society linking the automotive industry, engineering societies and academia has a critical, central role in supporting progressive discussions based on facts.

We will be covering these key topics:

- Economical and environmental impact
- Regulatory activities and global regulations
- Building an industrial strategy for sustainable mobility

Geneva, Switzerland offers an ideal setting for a culturally neutral and open-minded, but provocative dialogue on the topic. We look forward to you joining us for these discussions in Switzerland for the 8th FISITA World Automotive Summit.

Dan
Dan Nicholson
FISITA President

Chris Mason
FISITA Chief Executive Officer
About the Summit

The FISITA World Automotive Summit is a unique and exclusive annual meeting that brings together top technical executives from the FISITA Corporate Members with leading scientists, academics, public policy makers and NGOs to work on an issue of critical importance to the future of the automobile.

Through a programme of workshops, panel discussions and plenary presentations, strategies are developed that pave the way for solving the future challenges faced by the automotive industry. Co-operation between sectors is instrumental in facilitating roadmaps for success and the FISITA World Automotive Summit provides a high-level and relaxed platform for knowledge exchange, proactive problem solving and professional networking.

Participation in the World Automotive Summit is by invitation only and is limited to 120 guests. To access presentations, videos and photo galleries from the past seven FISITA World Automotive Summits, visit www.fisita-summit.com

FISITA Corporate Members

FISITA Corporate Members are a group of influential industry leaders that support and contribute towards FISITA’s agenda to develop safe, sustainable and affordable mobility solutions.
We are delighted to welcome Adient as our official World Automotive Summit 2017 Partner.

Adient is the global leader in automotive seating with unmatched global reach and scale. With 75,000 employees working from 230 facilities in 33 countries, we produce and deliver automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year.

We’ve been committed to getting things precisely right since the start. It’s how we create superior products for our customers and end-consumers. In just over 30 years of partnering with automakers, we are the leader in the $70 billion automotive seating industry – with nearly double the global market share of our closest competitor.

Today, as an independent public company traded on the New York Stock Exchange (NYSE:ADNT), we are reinvesting in our core business, quickly capitalizing on emerging trends and sharpening our focus on innovation – in automotive seating and beyond.

www.adient.com
New to 2017, FISITA has created a number of sponsorship opportunities, generating valuable brand placement visibility for a select number of organisations throughout the delivery of the FISITA World Automotive Summit.

CERN Experience

As part of this experience delegates will visit the CERN spectacle in Geneva, where we will be hosting the 'Kick Off' Session, a tour of CERN and the FISITA Welcome Dinner. Your organisation can choose to be one of three title sponsors for this fantastic CERN Experience or take an opportunity to be sole sponsor. We would be happy to discuss options with you.

Farewell Reception

Build relationships with Summit delegates by sponsoring the Farewell Reception.

This exclusive package will allow your organisation to communicate its vision among leaders of the global mobility industry in an informal atmosphere.

Summit Programme Advertising

Advertising in the Summit Programme represents a unique opportunity for your organisation to reach out to the world’s leading mobility specialists. Handed out to all delegates and published online, Programme content will be exposed to the global FISITA community.

Summit Stationery

Raise your organisation’s profile among all delegates through sponsorship of the conference folder. Your company logo and key information will receive maximum visibility among this influential group of mobility specialists.

Bookings and further information

FISITA will be pleased to work with you and assist in the management of your sponsorship requirements for the Summit. For more information, please do not hesitate to contact Leila Silva, Business Services Assistant, on +44 (0) 1279 883 474 or email l.silva@fisita.com.
Programme

Tuesday 7 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>14:00 – 15:30</td>
<td>Registration</td>
<td>InterContinental Hotel Geneva</td>
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<tr>
<td>15:45 – 16:15</td>
<td>Transfer to the CERN</td>
<td>CERN</td>
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<tr>
<td>16:30</td>
<td>Kick-off Session</td>
<td>CERN</td>
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<tr>
<td></td>
<td><strong>Dominique Döttling,</strong></td>
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<tr>
<td></td>
<td><strong>Moderator</strong></td>
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<td></td>
<td>Mr. Christopher J. Thomas,</td>
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<tr>
<td></td>
<td>Founder and Partner, FONTINALIS PARTNERS, LLC</td>
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<td></td>
<td>Mr. Erik Jonnaert,</td>
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<tr>
<td></td>
<td>Secretary General, ACEA</td>
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<tr>
<td>18:00 – 20:00</td>
<td>Exhibition and Tour of the CERN</td>
<td>CERN</td>
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<tr>
<td>20:00 – 22:00</td>
<td>Dinner</td>
<td>CERN</td>
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<tr>
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<td>Mr. Graeme Davison,</td>
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<td></td>
<td>VP Business Development &amp; Marketing, Qualcomm Europe, Inc.</td>
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<tr>
<td>22:00 – 22:30</td>
<td>Transfer to InterContinental Hotel</td>
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### Programme

**Wednesday 8 November**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Introductory Remarks</td>
<td>InterContinental Hotel Geneva</td>
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<tr>
<td></td>
<td>Moderator – Dominique Döttling</td>
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<tr>
<td>09:10</td>
<td>Dr Doug Parr, Chief Scientist, Greenpeace UK</td>
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<td>09:35</td>
<td>Prof. Dr.-Ing. Stefan Pischinger, President &amp; CEO, FEV Motorentechnick GmbH</td>
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<tr>
<td>09:55</td>
<td>Moderated Q&amp;A</td>
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<td>10:15</td>
<td>Mr. François Guichard, Economic Affairs Officer, United Nations Economic Commission for Europe</td>
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<td>10:35</td>
<td>Mr. Martin Lutz, Head of Sector Air Quality Management, Berlin Senate Department for Environment, Transport and Climate Protection</td>
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<tr>
<td>10:55</td>
<td>Moderated Q&amp;A</td>
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<tr>
<td>11:10</td>
<td>Break</td>
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<tr>
<td>11:45</td>
<td>Dr. Chengyin Yuan, Deputy President, BJEV R&amp;D Institute</td>
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<td>12:10</td>
<td>Ms. Margo Oge, Distinguished Fellow, ClimateWorks</td>
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<tr>
<td>12:30</td>
<td>Moderated Q&amp;A</td>
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<td>12:45</td>
<td>Lunch</td>
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<td>13:45</td>
<td>World Café Session: Clearing the air! Finding the best path forward to sustainable mobility</td>
<td>1. What were the major reasons (events, competition, politics etc.) that led to discritisation of automotive industry and subsequent emotional instead of factual discussion?</td>
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<td>2. How should OEMs, regulators and NGOs work together in order to ensure a fact-based discussion for sustainable mobility?</td>
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<td>3. How can FISITA play a leading role supporting this discussion?</td>
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<td>15:15</td>
<td>Break</td>
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<tr>
<td>15:45</td>
<td>Wrap up Session</td>
<td>Moderator – Dominique Döttling</td>
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<td>Summaries from the World Café</td>
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<tr>
<td>16:30</td>
<td>Closing Presentation</td>
<td>Special Guest Speaker: TBC</td>
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<td>17:00</td>
<td>Close</td>
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<td>17:15</td>
<td>Farewell Drinks</td>
<td>Grand Foyer</td>
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Venue & Registration

Venue

The venue for this year’s FISITA World Automotive Summit is the InterContinental Geneva - a 5-star luxury hotel, which is set amongst Mont Blanc, Lake Geneva and Geneva City. It is a three-minute walk from the Botanic Garden, Lake Geneva, United Nations and International Centre of Congress CICG and within a five-minute drive from Palexpo Exhibition Centre and Luxury Shopping area.

On 7 November, delegates will visit the CERN Globe Science and Innovation in Geneva - one of the world’s largest and most respected centres for scientific research - where we will be hosting the ‘Kick Off’ Session, a tour of the CERN and the FISITA Welcome Dinner.

Registration

Attendance at the FISITA World Automotive Summit is by invitation only as places are strictly limited.
Accommodation and Directions

**Accommodation**

**InterContinental Hotel Geneva**  
7-9 Chemin du Petit Saconnex  
CH – 1209 Genève  
Switzerland

Summit attendees can book rooms at the venue hotel at the special rate of CHF 295 (Single) / CHF 320 (Double) per night excl. the Local City tax of CHF 4.75 per person per day.

**Booking methods**

**Online:**  
Via the dedicated [link](#)

**Email:**  
gvaha.reservation@ihg.com  
(please include Guest Name, Arrival/Departure Date, Address, Phone Number & Name of Group. To guarantee a reservation, please provide a credit card number and expiration date)

**Phone:**  
International dialling number: +41 22 919 32 55  
Please mention FISITA World Automotive Summit 2017 to receive the group rate which is available until 9 October 2017.

For enquiries about securing your booking at the Intercontinental Hotel Geneva, please contact Gwendoline Munch at:  
gwendoline.munch@ihg.com
cc’ing Ms Carla Soper at c.soper@fisita.com

**Directions**

Ideally located halfway between the city centre and Geneva International Airport, the hotel is close to international organizations and multinationals, as well as PALEXPO, the Lake Geneva region’s primary exhibition and conference centre, and the International Conference Centre of Geneva (CICG).

From the Geneva International Airport (Cointrin) (GVA), the estimated taxi cost is CHF 30.00, estimated time by taxi is 10 minutes.
About FISITA

FISITA is the international membership organisation that supports the automotive and mobility systems sector in its quest to advance technological development. Having delivered against this mission for every generation of engineers since 1948, we are uniquely placed to promote excellence in mobility engineering and the development of safe, sustainable and affordable mobility solutions.

Since creation, FISITA has seen significant growth in influence and relevance. Today our network of Member Societies and Corporate Members extend a reach to over 210,000 engineers in 37 countries, placing us at the heart of the industry and enabling members to connect with each other, network, share technological advancements and collaborate in a pre-competitive environment.

FISITA facilitates dialogue between engineers and industry, governments, academia, and environmental and standards organisations, across all areas of automotive and mobility systems technology. Achieved through organising and delivering internationally-acclaimed technical events, including the World Automotive Congress, the World Automotive Summit, the newly-created FISITA PLUS conference and EuroBrake, the world’s largest braking technology conference; as well as endorsing the significant events run by our Member Societies.

The FISITA Roadmap to 2020 strategic engagement plans see our organisation’s continued investment in the next generation of engineers through the ‘Your Future in Automotive’ initiative, the long-term Engineer 2030 project and International Work Experience Programme, while our recently formed Industry Committee is pioneering our strategic tracking of the evolving mobility sector through the FISITA Eco-System mapping project – ensuring that our organisation continues to deliver leadership and a relevant community to this and future generations of engineers.

Engineers create solutions, FISITA continues to support them to do so.

Programme Committee

Chair
Dr. Thomas Johnen
Adam Opel AG

Remi Bastien
Renault-Nissan

Dr. Guo Jiuda
Beijing Automotive Technology Center (BAIC)

Dr. Norbert Alt
FEV

Dr. Matthias Klauda
Robert Bosch GmbH

Paul Mascarenas
FISITA

Chris Mason
FISITA

Dan Nicholson
General Motors Company

Dr.-Ing. Karl Siebertz
Ford Research & Advanced Engineering

Dr. Akihito Tanke
Toyota Motor Corporation