



FISITA World Mobility Summit 2018

FISITA World Mobility Summit 2018 Sponsorship Opportunities

4 - 5 November 2018, Shanghai, China



The FISITA World Mobility Summit is a must-attend event providing an excellent environment for technical leadership discussion, debate and collaboration amongst many of the world's leading automotive and mobility brands. The unique nature and atmosphere makes it one of the most important events in the international mobility systems leadership calendar.

For the first time, FISITA's technical leadership event will be located in China, where visionary experts will discuss developments, issues and opportunities generated from the 2018 theme, 'Vehicle Connectivity'.

FISITA is offering a small number of exclusive sponsorship packages during the re-branded World Mobility Summit 2018. This unique opportunity will deliver your organisation profile within this highly anticipated significant gathering of senior industry leaders.

■ Summit Partner	One available
■ Gold Sponsor	Three available
■ Silver Sponsor	Three available
■ Bronze Sponsor	Three available
■ Farewell Drinks Sponsor	One available
■ Advertising in the Summit Programme	Full page and half page

All sponsors will have a prominent listing within the Summit Programme, Summit website and on site during the event.

Sponsorship opportunities

The World Mobility Summit 2018

Summit Partner

- Exclusive 10 minute partner speaker slot
- Headline sponsor across all marketing, pre-event and post-event materials
- Prominently positioned logo featured on event website, front page of event programme and in the venue
- Exhibition space (3m x 2m)
- Four complimentary delegate passes
- Full page advert in event programme
- Company profile within the event programme
- Logo to appear on holding slides during breaks
- Branded event give-away items (must be provided by sponsor & agreed by FISITA)

Gold Sponsor

- Gold sponsor across all marketing, event and post-event materials
- Logo on event website and on front page of event programmes
- Exhibition space (3m x 2m)
- Exclusive sponsorship of the lanyards, given to all delegates
- Three complimentary delegate passes
- Full page advert in the Final Programme
- Logo to appear on screen at venue
- Logo to appear on holding slides during breaks
- Company profile within the event programme

Silver Sponsor

- Silver sponsor across all marketing, event and post-event materials
- Logo on event website and front page of event programmes
- Two complimentary delegate passes
- Full page advert in the event programme
- Logo to appear on screen at venue
- Logo printed on delegate pens and pads
- Logo to appear on holding slides during breaks
- Company profile in the event programme

Bronze Sponsor

- Bronze sponsor across all marketing, event and post-event materials
- Prominently positioned logo on event website and front page of the event programme
- Two sponsored delegate passes
- Half page advert in the event programme
- Logo to appear on holding slides during breaks
- Company profile within the event programme

Farewell drinks sponsor

- Exclusive farewell drinks sponsor
- Company logo displayed on 1m banner at drinks reception - provided by FISITA
- Prominently positioned logo on event website and front page of event programme
- Company profile within the event programme

Bookings and further information



FISITA will be pleased to work with you and assist in the management of your sponsorship requirements for the Summit.

For more information, please contact:

FISITA HQ

+44 (0) 1279 883470 or info@fisita.com