



FISITA World Mobility Summit 2018

FISITA World Mobility Summit 2018 Sponsorship Opportunities

4 - 5 November 2018, Shanghai, China



The FISITA World Mobility Summit is a must-attend event providing an excellent environment for technical leadership discussion, debate and collaboration amongst many of the world's leading automotive and mobility brands. The unique nature and atmosphere makes it one of the most important events in the international mobility systems leadership calendar.

For the first time, FISITA's technical leadership event will be located in China, where visionary experts will discuss developments, issues and opportunities generated from the 2018 theme, 'Vehicle Connectivity'.

FISITA is offering a small number of exclusive sponsorship packages during the re-branded World Mobility Summit 2018. This unique opportunity will deliver your organisation profile within this highly anticipated significant gathering of senior industry leaders.

■ Summit Partner	£10,000	One available
■ Gold Sponsor	£4,000	Three available
■ Silver Sponsor	£3,000	Three available
■ Bronze Sponsor	£2,000	Three available
■ Farewell Drinks Sponsor	£1,000	One available
■ Advertising in the Summit Programme	£750	Full page
	£450	Half page

All sponsors will have a prominent listing within the Summit Programme, Summit website and on site during the event.

Sponsorship opportunities

The World Mobility Summit 2018

Summit Partner – £10,000

- Exclusive 10 minute partner speaker slot
- Accredited headline sponsor across all marketing, pre-event and post-event materials
- Prominently positioned logo on event website and front page of event programme and within venue
- Premium exhibition space (3m x 2m)
- Four complimentary delegate passes
- Full page advert in event programme
- Logo and profile within Preliminary and Final Programme (company profile and description)
- Logo to appear on holding slides during breaks
- Branded event give-away items (must be provided by sponsor & agreed by FISITA)

Gold Sponsor – £4,000

- Accredited Gold sponsor across all marketing, event and post-event materials
- Prominently positioned logo on event website and front page of event programmes
- Exhibition booth (3m x 2m)
- Exclusive sponsorship of the lanyards, given to all delegates
- Three complimentary delegate passes
- Full page advert in the Final Programme
- Logo to appear on screen at venue
- Logo to appear on holding slides during breaks
- Logo and profile within Preliminary and Final Programme (company profile and description)

Silver Sponsor – £3,000

- Accredited Silver sponsor across all marketing, event and post-event materials
- Prominently positioned logo on event website and front page of event programmes
- Two complimentary delegate passes
- Full page advert in Final Programme
- Logo to appear on screen at venue
- Logo printed on delegate pens and pads
- Logo to appear on holding slides during breaks
- Logo and profile within Preliminary and Final Programme (company profile and description)

Bronze Sponsor – £2,000

- Accredited Bronze sponsor across all marketing, event and post-event materials
- Prominently positioned logo on event website and front page of event programmes
- Two sponsored delegate passes
- Half page advert in the Preliminary and Final Programme
- Logo to appear on holding slides during breaks
- Logo and profile within Preliminary and Final Programme

Farewell drinks sponsor – £1,000

- Exclusive farewell drinks sponsor
- 1m banner with company logo recognition at drinks reception
- Prominently positioned logo on event website and front page of event programmes
- Logo and profile within Preliminary and Final Programme

Bookings and further information



FISITA will be pleased to work with you and assist in the management of your sponsorship requirements for the Summit.

For more information, please contact:

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