

FISITA WEB CONGRESS 2020

PARTNERSHIP OPPORTUNITIES

24 November 2020





Together we Progress!

- In this difficult time, even more than ever, FISITA strives to provide a forum for dialogue amongst engineers, industry, government, academia, environmental and standards organisations to share ideas and advance the technological development of the automotive industry.
- Over its 70+ year history, the FISITA World Congress has been held biennially, but the recent situation has extended this cycle by a year. FISITA and the Czech Automotive Society (CAS) therefore decided, for the first time, to **organize the congress virtually on 24 November 2020**. The aim is to present about 150 papers which will no longer be up to date for FISITA World Congress 2021.
- **FISITA Web Congress 2020** will enable to learn about the most significant research, development and discoveries in subjects like next-generation powertrains, automated driving, intelligent safety systems, weight reduction, advanced driver assistance, ITS technologies as well as the latest hardware and solutions that are driving future vehicles and mobility.
- We expect to attract around **400 international experts** which will be a great opportunity to increase awareness of your brand and activities. Our partnership offer includes advertising throughout the FISITA large network of member societies representing 210,000 mobility engineers from 37 different countries.



Basic Structure

FISITA Web Congress 2020

On-line
live streaming
Approx. 90 minutes

24 Nov 2020

Off-line
Web access

from 24 Nov 2020

Opening

~ 5 keynotes

Paper .pdf
and
Presentation .mp4

Paper only
.pdf

Chat – with mail
notification to
author

Discussion Panels

from Feb 2021

The most commented papers

Topics of FISITA Web Congress 2020

- Digital Transformation
- Advanced Vehicle Driveline and Energy Management
- Emissions and Pollutants Caused by Vehicles
- Conventional and Alternative Fuels and Lubricants
- Manufacturing, Materials and Lightweight Solutions
- Automated and Connected Mobility
- Mobility Comfort
- Vehicle Dynamics and Controls
- Passive and Integral Safety
- Vehicle Electronics and Software





Key Note Speakers

- **Martin Hrdlička** - Head of Chassis and Powertrain Development at ŠKODA AUTO
- **Ivan Hodáč** – former secretary general ACEA, president Aspen Institute CE
 - **Dirk Lappe** – Technical Director Porsche Engineering
 - **Christoph Gümbel** – Senior futurist at Future Matters





Partnership Opportunities

- **Partner's Advertisement** Partner's content (Major Partner 300 words, Partner 150 words), logo and webpage link placed on the FISITA Web Congress 2020 as well as FISITA World Congress 2021 webpages.
- **Welcome screen video** Partner's video up to 1 min played before the online broadcast starts (The content must be approved by the FISITA organising committee till 31 October 2020). **Reserved for the major partners only.**
- **Partner's logo and acknowledgement** from the organisers at the end of the online broadcast.
- **E-communication** Partner's Logo and webpage link placed in e-mails (newsletters, invitations, reminders, follow-ups etc.) sent to participants/invitees.
- **Partner's news** Partner's shortened article (up to 100 words) with a link to the full article about Partner's latest activities sent to participants/invitees via FISITA newsletters.



Partnership Package

If you want to promote your activities and build your brand awareness at this unique international online event, you are kindly invited to become:

WEB CONGRESS MAJOR PARTNER – 2 500 EUR
or **WEB CONGRESS PARTNER – 1 000 EUR**

For more information or a tailor-made offer please do not hesitate to contact the FISITA WEB CONGRESS secretariat.





FISITA WEB CONGRESS 2020 Secretariat

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