

# **FISITA Educators Seminar.** (Continuing) Education in partnership with higher education institutions.

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**BMW Group**



# **(Continuing) Education in partnership with higher education institutions.**

## **Framework – inside and outside BMW Group.**

- Changing demands regarding employees.
- Internationalization of Labour Markets – transparency and comparability of study programmes.
- Rethinking is necessary (from formal degree towards skills and competences).
- Bologna process brings new study structure and study programmes all over Europe.
- Support to Higher Education Institutions and students.
- Adjustment to the changing situation is required.

# **New skills for new jobs.**

## **How to co-operate with the partners?**

- Screening of study programmes.
- Quality and flexibility of study programmes and Higher Education Institutions.
- High requirements regarding programmes and Higher Education Institutions.
- Higher Education Institutions as partners.
- Mutual trust and understanding.
- Different interests at different types of Higher Education Institutions.
- Continuing education in partnership with Higher Education Institutions.

# Partnerships with Higher Education Institutions.

## Conclusions.

- Definition of skills required is a prerequisite.
- Definition of skills taught is a prerequisite.
- Transparency.
- Different worlds and different languages.
- Win-win situation is required.
- Important partners – longterm cooperation.