



# **AutoUni – a Volkswagen Group institution of further education**

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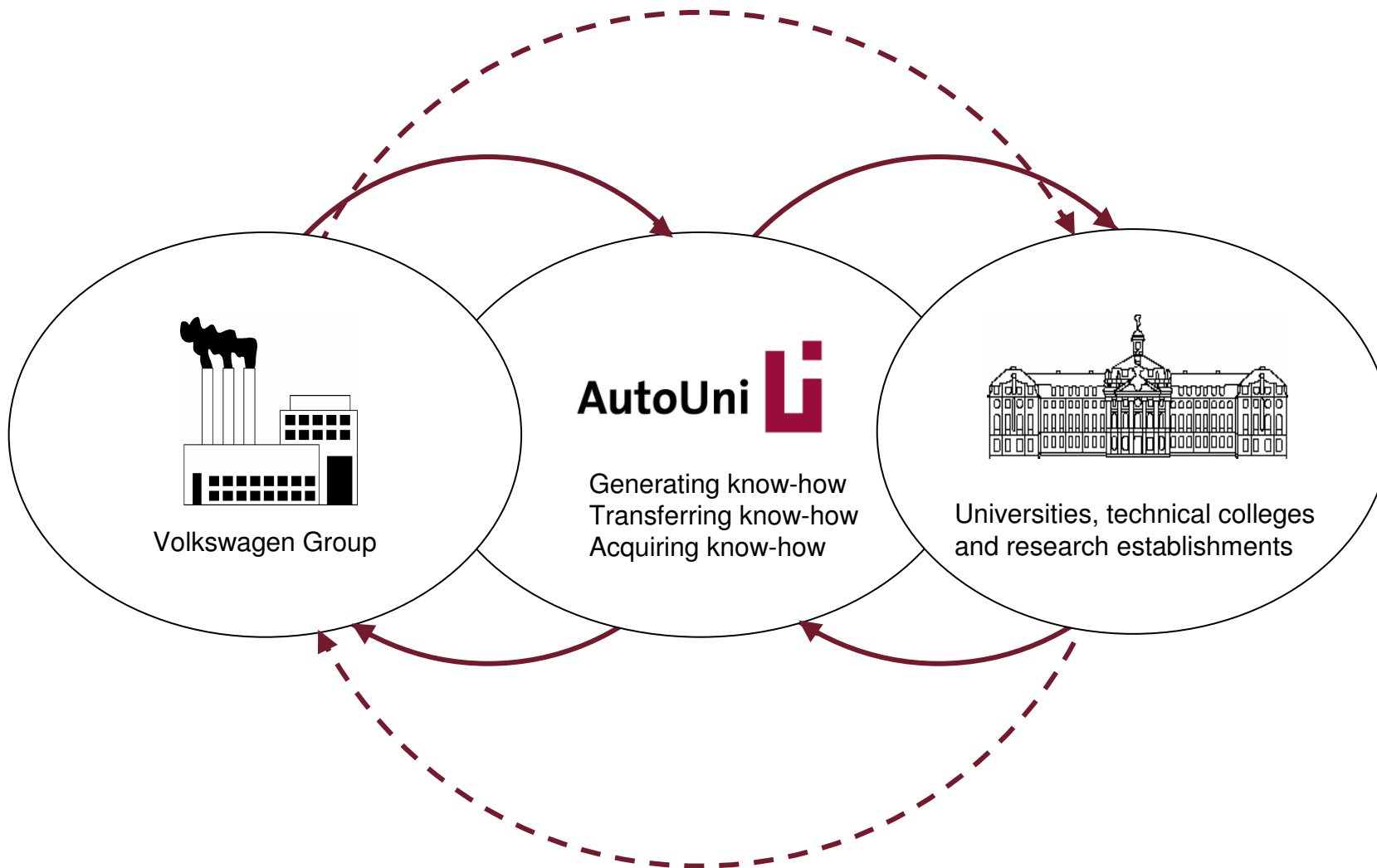
- Vision statement
- Know-how hub
- Topic areas and institutes
- Target groups
- Quality attributes
- Event formats
- E-traction events

# AutoUni | Vision statement

AutoUni is a globally operating scientific institution owned by the Volkswagen Group that carries out research and teaching and training activities in order to generate and transfer mobility-related know-how at the highest level.



# AutoUni | Know-how hub



# AutoUni | Topic areas and institutes

The content and concepts of the various events are developed within the topic areas, which are also responsible for organising the events. Experts from the topic areas work closely with Group departments, collaborate with selected universities and engage the right lecturers. They are assisted in these tasks by the Volkswagen Group institutes.

## **AutoUni topic areas**

- Product
- Production
- Purchasing
- Quality
- Marketing and sales
- Information technology
- Personnel and organisation
- Finance and controlling
- Corporate affairs

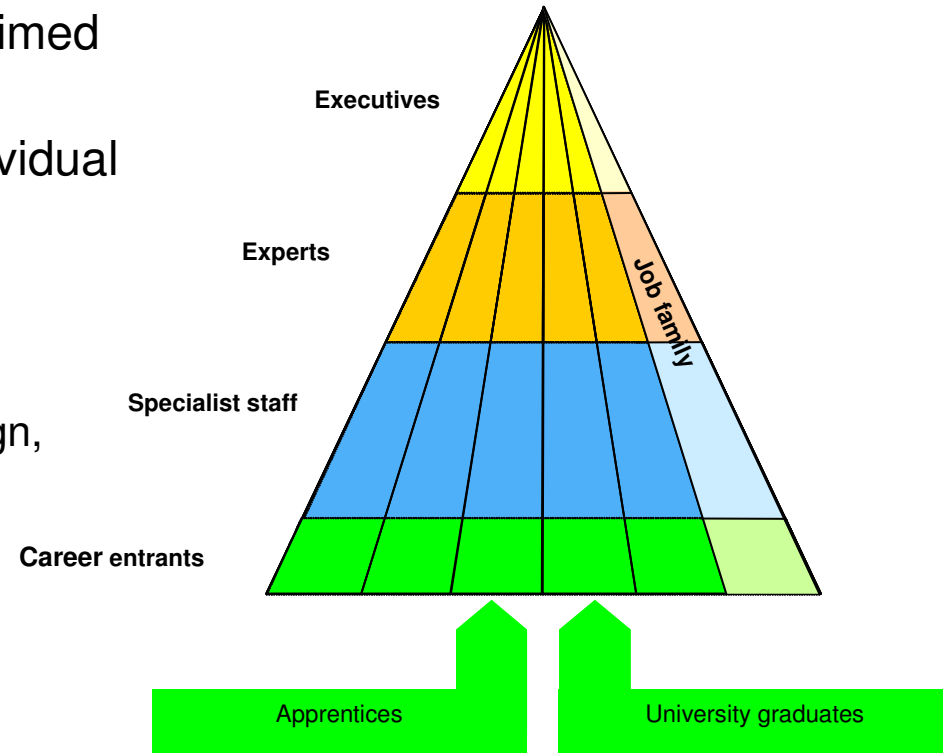
## **Volkswagen Group institutes**

- Institute for Technology and Innovation
- Institute for Purchasing
- Institute for Marketing and Sales
- Institute for Information Technology
- Institute for Work and Personnel Management
- Institute for Finance and Controlling

# AutoUni | Target groups

AutoUni teaching events are aimed at all Volkswagen Group employees. They relate to individual job families or are offered as interdisciplinary events.

Examples of job families are Design, Electronics, Chassis, Purchasing, Foundry, Logistics, Marketing, Finance and Personnel.



## AutoUni | Quality attributes

- Internal and external speakers
- Networking of internal and external expertise
- Academic input
- Process-oriented training
- Group-wide networking
- Dedicated learning strategy and tools ensure high-quality teaching
- Professional event management

# AutoUni | Event formats



**Lectures** provide an overview of know-how



**Seminars** assist exchange among experts

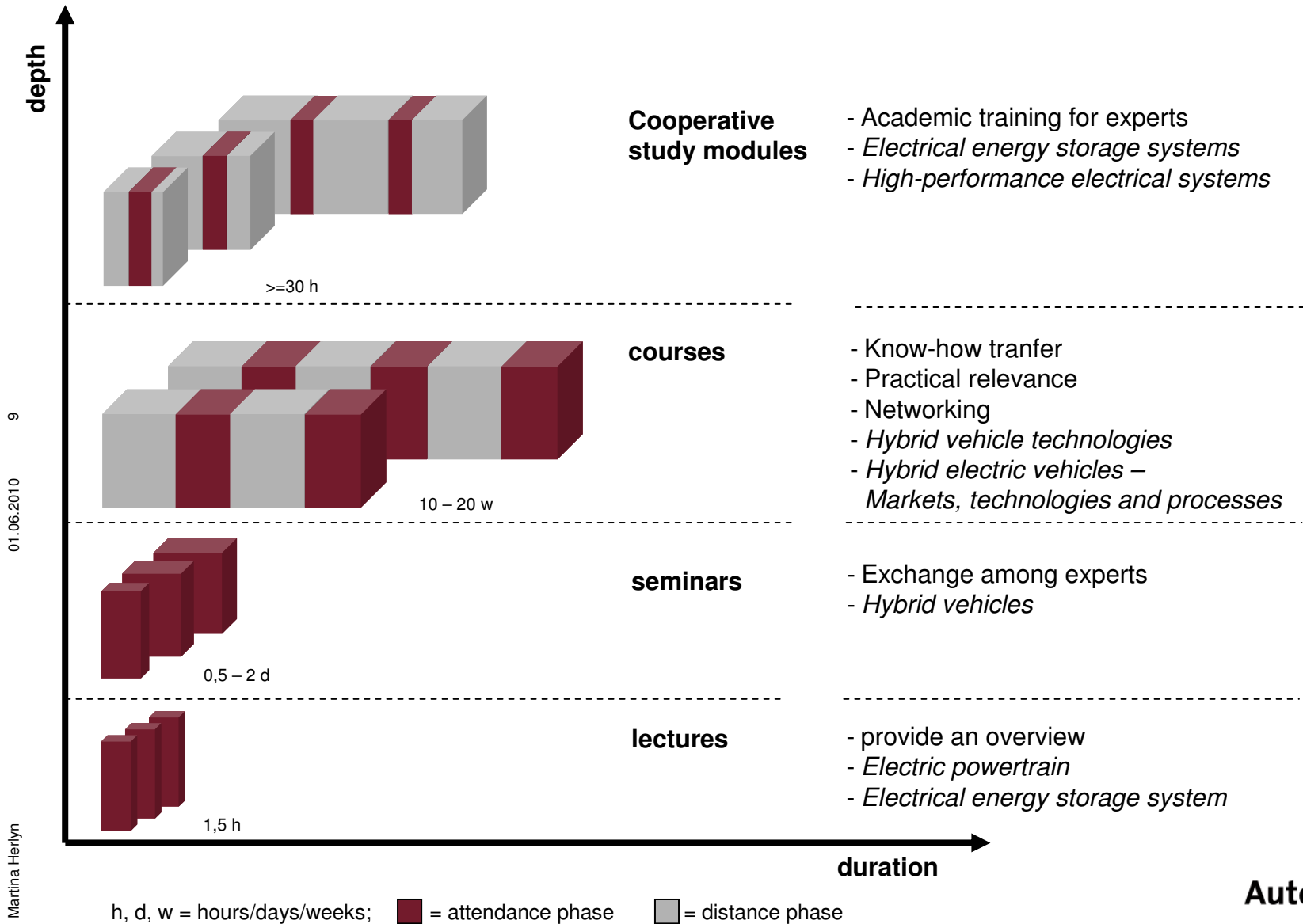


**Cooperative study modules** provide academic training for experts



**Courses** enhance know-how transfer with practical relevance

# AutoUni | E-traction events



# AutoUni | Summary

AutoUni is a further education institution for all employees of the Volkswagen Group

- with academic focus
- works closely with Group departments
- collaborates with universities
- fosters networking of brands
- enables knowledge sharing between Group brands and experts from different fields.
- cooperates with universities and research establishments



Thank you.